

THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Spring, 2016

Volume XXVII, Number 1

2016 Annual Conference—Anaheim, CA

Members described last year's conference as well organized, interesting, stimulating and a productive use of time. We are excited to be in the thick of organizing this year's conference.

Plan on attending SBE Conference 2016. Pre-conference activities will begin Thursday, August 4th followed by the official Welcome session by Executive Director, Dawn Elm on August 5th. The conference will conclude on Sunday, August 7th. This year's conference will be held at the Wyndham Anaheim Garden Grove Hotel in California. Register now and save with the low pre-registration rate of \$150 for members and just \$50 for students and emeritus members.

<http://journals.cambridge.org/action/memServHome?name=SBEhome>

Note from the Conference Program Chair

Heather Elms
American University

The deadline for submissions to the SBE Annual Conference 2016 (Anaheim, CA, 4-7 August, 2016: accepted submissions will be presented on 5-7 August, 2016) is quickly approaching (15 March, 2016), and we are looking forward to your submissions! Please see the Call for Submissions at <http://sbeonline.org/> and upload your submissions at <https://mc.manuscriptcentral.com/sbeconference>.

Even if you don't submit (all submitters will be asked to review!), please volunteer to be a reviewer! You can do this at <https://mc.manuscriptcentral.com/sbeconference> : if you don't already have an account, just create one, and respond "yes" to "Would you be willing to serve as a reviewer?", and if you do already have an account, just click on your name at the top of the screen after you log in, choose "E-mail/Name", click through using "Next" to the third screen, and respond "yes" to "Would you be willing to serve as a reviewer?") Thank you for volunteering!

Please direct any questions to Heather Elms, Program Chair, at sbeprogramchair2016@gmail.com . Thanks to all of you for your contributions to the SBE Annual Meeting 2016, and we look forward to seeing you in Anaheim!

Elections

The elections for the new member of the Executive Board will be taking place shortly. Please watch for the notice from Cambridge University Press to vote!

Society for Business Ethics

www.societyforbusinessethics.org

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CALLS FOR PAPERS AND CONFERENCES

Exploring Laudato Si' and sustainable development

The United Nations Global Compact and the Mendoza College of Business at the University of Notre Dame will convene a conference on April 3rd and 4th, 2016, designed to educate the community about the role of business and business schools in advancing the recently passed Sustainable Development Goals (SDGs), to attract more companies to participate in the endeavor, and to assist in understanding how the Papal Encyclical on the Environment (*Laudato Si', Our Care for Our Common Home*) shares a common mission. Leading companies advancing the SDGs will address the meeting as well as scholars from around the world.

See the website for the agenda and registration information: mendozaevents.nd.edu/Encyclical/

For a press release, see, <http://mendoza.nd.edu/why-mendoza/news-and-events/news/63949-conference-exploring-laudato-si-and-sustainable-development/>.

For further information, contact Oliver F. Williams, williams.80@nd.edu

Journal of Management Education Special Issue

Call for Papers

BEHAVIORAL ETHICS: EXPLORING THE GLOBAL LANDSCAPE IN ETHICS EDUCATION

Guest editors:

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(Continued on page 3)

The litany of ethics lapses in corporations continues to make headlines, showing no signs of slowing down - Volkswagen develops illegal software to manipulate emissions data (Economist 2015), “too big to fail banks,” plead guilty to manipulating foreign currencies (Corkery & Protess, 2015); officials of the Banco Espirito Santo (BES) in Portugal are accused of misleading investors (Kowsmann, 2015) - to name just a few.

In response to these and other worldwide business scandals, management scholars are reflecting upon, and seeking new avenues for, ethics research aimed at understanding why business leaders and employees continue to behave in unethical ways. Most critically, there is an urgent need to consider how ethics curricula and pedagogies may provide more effective approaches to intervention, before, during and after, ethical lapses in this era of cross-cultural and global business enterprises with varied forms of institutional governance and corporate values.

The rise of behavioral ethics is well poised to provide a new approach to teaching business ethics. Defined as “a field that seeks to understand how people actually behave when confronted with ethical dilemmas” (Bazerman and Tenbrunsel, 2011, p. 4), the behavioral ethics field includes a number of important concepts such as bounded ethicality (Chugh, Bazerman, & Banaji, 2005) and ethical blindness (Bazerman and Tenbrunsel, 2011). A special issue of *Business Ethics Quarterly* (De Cremer, Mayer & Schminke, 2010) focused on three themes in behavioral ethics research: moral awareness, ethical decision making, and reactions to unethical behavior. Research in behavioral ethics is beginning to suggest that people are prone to systematic and predictable ethical lapses due to psychosocial and organizational influences, power differentials and cultural practices (e.g., clan and in-group favoritism). Such research also suggests that the development of students’ moral awareness, and their ability to recognize and effectively respond to both personal and organizational ethical dilemmas, presents a special pedagogical challenge for those who teach business ethics.

Behavioral ethics has found recent programmatic life in several widely adopted curricular models, including Prentice’s “Ethics Unwrapped” series from the University of Texas-Austin (<http://ethicsunwrapped.utexas.edu/>), Stanford’s “Leadership in Focus” series (<https://www.leadershipinfocus.net/>), and Gentile’s *Giving Voice to Values* curriculum (<http://www.babson.edu/Academics/teaching-research/gvv/Pages/home.aspx>). Since JME’s most recent ethics education Special Issue was in 2006, we seek an updated understanding of how ethics pedagogy choices, effectiveness, and experiences for students have changed with the advent of this exciting new paradigm.

Possible Topics for Submission

Below, we provide a list of possible questions, issues and topics consistent with these aims that submissions might address. These questions are suggestions only and we are open to submissions that address the special issue’s aims in ways other than those described below.

- How are “traditional” or normative ethics partnered with a behavioral approach? What are the challenges or rewards contained therein?
- What new behavioral approaches hold the most promise in helping students cope with some of the organizational structural norms that invite unethical behavior?
- What are the best practices for teaching ethics within a diverse, global context in which individual value systems may be differently shaped by cultural phenomena?
- How are various disciplines (such as social psychology, educational psychology, cognitive neuroscience, behavioral economics) shedding new light on our understanding of best practices for educating ethical leaders?

(Continued from page 3)

- How do we encourage students' orientation to social justice by deepening their understanding of behavioral ethics?
- What pedagogical methods successfully integrate the study of business ethics with other classroom approaches (such as service learning or "flipped" classrooms)?
- How do university ethics courses (either in the classroom or in corporate training programs) facilitate the development of moral awareness and moral action? Is there evidence of success?
- Given the evidence that many otherwise ethical individuals may commit unethical acts without being aware of it, how can we best teach our students to recognize and respond to ethical dilemmas?
- Are they bad apples or bad organizational systems? How can the teaching of behavioral ethics enhance our courses in organizational theory and organizational strategy?
- How can we encourage the development of moral awareness and self-reflection in our students?

We seek submissions across JME's four sections: research/conceptual articles, essays, instructional innovations, and instructional change in context. Submissions should be original, not submitted to or published in any other sources, and follow JME submission guidelines that are available online at <http://jme.sagepub.com>. Prospective authors and potential reviewers are invited to contact the co-editors of the special issue to discuss paper ideas and concepts before submission. All submissions are due to the JME submission portal (<http://mc.manuscriptcentral.com/jome>) no later than June 1, 2016.

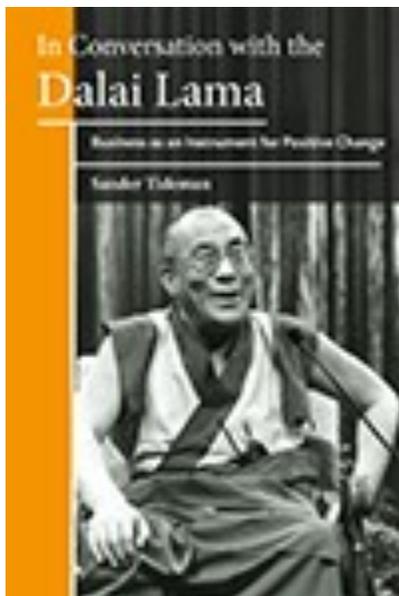
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BOOKS, JOURNALS & MULTIMEDIA

In Conversation With the Dalai Lama
Business as an Instrument for Positive Change

Sander Tideman
ISBN-13: 978-1-78353-4-52
Greenleaf Publishing



This book reflects over a decade of dialogue with the Dalai Lama, spanning the period before and after the economic crash. His Holiness the Dalai Lama rarely speaks directly on the topics of leadership, business and economics; but through this set of unique conversations between the Dalai Lama and business experts, we see that in the current business reality, where societal and environmental demands can no longer be ignored, the only way to create long-lasting value is by integrating sustainability principles in business strategy and operations. It sheds light on the most pressing questions that we, as a global society and economy, now face. Can we achieve a harmonious society on this planet? Is it possible to be an effective and efficient business manager and an ethical manager? Can we attain a morally inclusive excellence? The book is a highly readable and intelligent exploration of how we can shape a sustainable global economy by embracing innate human and humane behavior, focusing on dialogue, understanding individual's motivations, and promoting personal leadership and a sense of responsibility.

Call for Newsletter Contributions

In an attempt to revive a vibrant and current newsletter, we need your contributions to the next issue, which is scheduled to be published in **June, 2016**.

Please send your letters, announcements, professional notes, information about new books, journals, multimedia, calls for conferences and special journal issues, position announcements, and other items of interest to the Communications Director, Katherina G. Pattit (kglac@stthomas.edu).

The deadline for submissions for the July issue is **May 15, 2016**.

AWARDS & COMPETITIONS

SOCIETY FOR BUSINESS ETHICS

BEST DISSERTATION AWARD

Submissions due May 1, 2016

The Society for Business Ethics (SBE) is soliciting abstracts for dissertations completed between May 1, 2015, and April 30, 2016, to be considered for SBE's Best Dissertation Award. While dissertations must focus on business ethics, work from all disciplines is welcome. The purpose of the award is to recognize the dissertation that, in the judgment of the committee, most clearly demonstrates the potential to contribute to substantial advances in business ethics research and practice.

Those wishing to be considered for the award should submit a 10-page abstract. Prior candidates for the award are not eligible for reconsideration. From among the abstracts, three finalists will be selected and asked to submit full-length dissertations. The award winner will be announced at SBE's Annual Meeting in August .

A complete submission will include these 3 separate attachments, all in PDF format without any identifying information in the source file:

- (1) An abstract of not more than 10 double-spaced pages of text (including tables, figures, and appendices), standard margins throughout, Times New Roman 12-point or similar font. (Any references provided can be in addition to the 10 pages of text.) The author's name, the advisor's name, and the university's name should not be mentioned anywhere in the abstract.
- (2) A copy of the signature page, with university name, signatures, and date of completion, or similar official evidence of the date of completion .
- (3) A title page with the author's current mailing address, telephone number, fax number, and email address. The title page must be sent as a separate file from the abstract.

Please note that the committee welcomes a variety of research approaches, including, for example, normative/philosophical and social science/empirical.

Submissions are due May 1, 2016, and should be sent to:

Prof. Kristin Smith-Crowe
kscrowe@bu.edu
Chair, Society for Business Ethics Best Dissertation Award Committee
Boston University, Boston, Massachusetts

DOCTORAL DISSERTATION AWARD COMPETITION FOR 2016

Social Issues in Management Division of the Academy of Management

Submission due April 30th, 2016

The Social Issues in Management (SIM) Division of the Academy of Management recognizes completion of doctoral study through the annual Doctoral Dissertation Award competition. This year's award will be announced during a panel session, to be held at the 2016 Academy of Management Conference in Anaheim. During that session, the panel of three award finalists will present their work and discuss their insights for future dissertation research.

ELIGIBILITY:

To be eligible for the award, the dissertation must meet 5 requirements:

- It must have been successfully defended between February 1st, 2014 and February 28th, 2016
- It must be written in the English language
- It must focus on some aspect of the relationship between business and society (see <http://sim.aomonline.org/about.html> for more details on the SIM division's mission)
- It must not be submitted to any other Academy division in the same year
- The application must be received by the committee chair on or before April 30th, 2016.

CRITERIA:

The primary criteria for selection are as follows (for further information please see Muethel, M., Social Issues in Management Division Award Competition for 2013: Acknowledging Exemplary Research Processes and Outcomes in Doctoral Study. *Business & Society*, 2015. 54(3): S. 365-375):

- Domain relevance
- Innovativeness of research question
- Significance of contribution
- Adequacy of literature review
- Conceptual development
- Methodological appropriateness
- Presentation style

APPLICATION:

To apply for the award, the following materials (4 electronic files) must be received, via email, by the SIM Dissertation Award Committee Chair on or **before April 30th, 2016:**

- An abstract including references of no more than 10 double-spaced pages, 1" margins throughout, 12-point Times New Roman font, paginated at the center-bottom of each page, no appendix, in a single Adobe (.pdf) file, excluding identities of author, university, and advisors; the document should be named "Abstract.pdf".
- Electronic copy (PDF file) of the complete dissertation thesis, excluding identities of author, university, and advisors; the document should be named "Thesis.pdf".
- A copy of the signature page, with university name, signatures, and date of defense, in a separate file from the abstract; the document should be named "Signature Page.pdf".
- A title page with the author's current mailing address, telephone number, fax number, and email address, in a separate file from the abstract and signature page. The document should be named "Title Page.pdf".

Please note that you may submit an award application to only 1 Academy division per year, but your dissertation is eligible for an award for 2 years after completion. Therefore, you may submit your dissertation to SIM 2 years in a row, or you may submit to SIM 1 year and to a different division another year.

Please send your application to: miriam.muethel@whu.edu

EDUCATION

Theoretical Perspectives on Corporate Social Responsibility (CSR)

April 25-29, 2016

Faculty

Jeremy Moon, Velux Professor, CBS (DICM, cbsCSR) Glen Whelan, Research Fellow, CBS (DICM, cbsCSR) Jean-Pascal Gond, Chair of CSR, Cass Business School, City University London, UK

Course coordinator: Jeremy Moon

Prerequisites

Only registered PhD students can participate in the course. Applicants are asked to submit a one page document together with the registration indicating the following: ‘Which theories they expect to deploy in their PhD; Why; How; and What difficulties may arise?’ Students who are accepted to the course will be expected to submit a 2,500 word essay on this same question, ‘Which theories they expect to deploy in their PhD; Why; How; and What difficulties may arise?’ by 1st April 2016. This will also be the basis of their workshop presentation during the course on which they will get feedback from CBS faculty. It is a precondition for receiving the course diploma that the student attends the whole course.

Aim

The aim is to strengthen the theoretical understanding and agility of PhD students working in the broad field of corporate social responsibility. It does not overlap significantly with any of the extant Organization and Management Studies courses, but does at the margin with all of them e.g. organizational, political and communications theoretical perspectives on CSR are included.

Course content

The course “Theoretical Perspectives on Corporate Social Responsibility (CSR)” aims at providing research students with an in-depth overview of relevant theoretical frameworks and conceptual paradigms in the broader area of corporate social responsibility (CSR). Students will learn about the theoretical relevance and framing of the concept of CSR and related concepts (e.g. corporate citizenship). It will provide critical overviews of several key theoretical perspectives and paradigms on CSR.

The Course uses three main modes of learning. There will be Plenary sessions combining lectures and discussion; Student presentations at which students will receive close feedback on their papers, and Workshops which will involve discussion of the application of these theories and of special topics.

Learning objectives

After attending the Course, students should: Be familiar with basic theoretical frameworks related to CSR; Understand the assumptions and implications of the different theories for their own research; Be able to recognize the practical implications of the theories discussed for

Language: English

Fee: DKK 6.500 (covers the course, coffee, tea, lunch, the reception and one dinner)

Location: Copenhagen Business School, Porcelænshaven 18 B, 2000 Frederiksberg, Room: S.023

Contact information

Contact PhD Support Katja Høeg Tingleff, kht.research@cbs.dk, Tel.: +45 38 15 28 39

Registration deadline: March 18, 2016

Please note that your registration is binding after the registration deadline. In case we receive more registrations for the course than we have places, the registrations will be prioritized in the following order: Students from Doctoral School of Organisation and Management Studies (OMS), students from other CBS PhD schools, students from other institutions than CBS.

Scholarships for the PhD program “Ethics and Responsible Leadership in Business”

The Wittenberg Center for Global Ethics (WCGE) and the Leadership Excellence Institute Zeppelin (LEIZ) will award **up to seven scholarships for the PhD program “Ethics and Responsible Leadership in Business”**, starting in September 2016.

Funded by the German Karl Schlecht Foundation, WCGE and LEIZ jointly launched the PhD program in 2014. The program is open to outstanding PhD students whose research interests relate to responsible leadership in a global business context. In addition to providing the students with subject-specific qualifications, the program aims to embed students’ research into a broader theoretical and socio-political framework. The program is therefore part of a dialog platform, which brings together the academic expertise of leading business ethics professors, the know-how of international corporations, and the perspectives of civil society actors. The program promotes research that is theoretically well-informed and, at the same time, offers feasible solutions for doing business responsibly in the global market. PhD proposals must make a contribution to the academic discourse, corporate practice and the public debate.

Topical focus and study program

In the modern, global society, the responsibility of companies and their decision-makers is becoming more and more prevalent as a topic every day. However, corporations and their managers can only be expected to make a constructive contribution to this situation if they have the necessary leadership competences that enable them to build public trust and to maintain their corporate license-to-operate in the long term. Societal trust and corporate responsibility can be considered on three levels; each of which constitutes a specific point of focus in the field of business ethics. These include:

- **Institutional Ethics:** Which rules and structures are necessary to ensure that business serves the good of the people? What are the requisite conditions for being able to build global, cross-cultural institutional structures?
- **Corporate Ethics:** How can collective actors assume responsibility and implement the necessary organizational structures internally? What is the added value of concepts such as Shared Value and Stakeholder Management?
- **Individual Ethics:** How can the ability of decision-makers to judge, shape and discuss aspects of business ethics be developed? Which roles do personality and moral imagination play in this regard?

WCGE and LEIZ accept applications from students whose research proposals directly or indirectly address at least one of the levels of business ethics listed above. Proposals should emphasise the practical relevance of the research goal and bear reference to the global context. In order to support the students with knowledge of specific concepts and methodologies, the successful candidates will participate in the accompanying study program, consisting of courses and field projects. The program is located in Wittenberg; living within reach is a pre-requisite for admission to the program so that participation in seminars and regular intellectual exchange amongst students, professors and WCGE and LEIZ staff is possible.

(Continued on page 10)

Admission and sponsoring

Admission to the PhD program requires that students are supervised by one of the following professors who at the same time serve as research directors of the program:

- Prof. Dr. Philipp Schreck, Friede-Springer Endowed Chair “Business Ethics and Controlling“, Martin-Luther-University Halle-Wittenberg
- Prof. Dr. Andreas Suchanek, Dr. Werner Jackstädt Chair of Economic and Business Ethics, HHL - Leipzig Graduate School of Management
- Prof. Dr. Josef Wieland, Chair of Institutional Economics, Leadership Excellence Institute, Zeppelin University Friedrichshafen

In addition, candidates must hold an above-average masters or diploma degree in a field that is relevant for their individual research proposal. Applications should include:

- An exposé describing the research proposal (max. 15 pages), including an executive summary and the name of the favored supervisor
- A letter of motivation (max. 2 pages)
- At least one letter of reference
- A university certificate which fulfills the conditions for obtaining a PhD at the university of the favored professor (incl. transcript of records)
- If applicable, certificates of employment and a publication list
- A CV

The program’s academic committee will decide about acceptance to the PhD program and the scholarships. The scholarships will start after admittance to the doctoral program at the respective university. The monthly stipend rate will be 1200 Euros, including material and travel costs, and students will have access to an additional research budget of up to 2000 Euros for conducting approved field research projects and visiting important conferences. The scholarship can be granted for up to three years, depending on the progress of the PhD projects and the completion of the requirements in the study and practical program, which will be assessed on an annual basis. It is expected that the PhD projects are completed within the proposed three years period. Further information can be found on www.ethicsinbusiness.eu. Applications close on **31st March 2016**.

Please send your application, including the supporting documents, preferably per email, to:

Dr. Christina Kleinau
Academic Coordinator of the PhD program “Ethics and Responsible Leadership in Business”
Wittenberg Center for Global Ethics
Schlossstraße 10
06886 Lutherstadt Wittenberg, Germany
Email: christina.kleinau@wcge.org
Tel. +49 / (0)3491 / 5079 117

PROFESSIONAL NOTES

Ethics Education Committee of the Academy of Management

Diane L. Swanson, Professor of Management and Endowed Chair in Business at Kansas State University, has been appointed to the Ethics Education Committee of the Academy of Management, which is part of the Academy's Ethics Committee.

The Ethics Education Committee's mandate is to focus members' attention on the Academy's Code of Ethics and how it pertains to research, teaching, and professional life in the Academy and beyond. The goals of the committee include establishing a dialogue with members to build an understanding of the ethical issues they face.

The committee has identified five thematic areas in the Academy's Code of Ethics that can be used as points of reference for this dialogue: (1) Global Membership, (2) Scholar-Practitioners in Management and Consulting Professions, (3) Communication and Data in the Digital Age, (4) Scholars as Role Models, and (5) the Publication Process.

Business Ethics Quarterly

The Executive Board of the Society for Business Ethics is pleased to announce that **Professor Bruce Barry**, Brownlee O. Currey Jr. Professor of Management at Vanderbilt University, will be the new Editor in Chief of Business Ethics Quarterly beginning in August 2016. Professor Barry will be succeeding Professor Denis Arnold, whose five-year term as Editor in Chief expires in August 2016. As a standard transition for this role, Professor Barry will begin his five-year term of editorship at that time. His position as Editor in Chief also entails a position on the Executive Board of the Society for the same length of term.

Professor Barry comes to this position with longtime experience with SBE and Business Ethics Quarterly. He has been a member of the Society for more than ten years, a member of the Editorial Board of BEQ since 2006, and an Associate Editor for BEQ since 2009. Professor Barry deeply respects the multidisciplinary nature of Business Ethics Quarterly, understands its commitment to publish work of the highest caliber in philosophy and the social sciences, and appreciates the history and mission of the Society for Business Ethics. His significant editorial experience with BEQ and other journals, as well as his impressive scholarly accomplishments in the areas of ethical decision-making, conflict resolution, workplace rights and social theory, enable him to provide critical leadership for the journal going forward. The board is extremely pleased to have an editor of Professor Barry's capabilities as a member of the SBE governance team.

About BEQ: Published by Cambridge University Press, BEQ has consistently ranked as the top journal in business ethics, corporate responsibility, and business and society for many years. BEQ has been ranked 1, 2, or 3 of all "Ethics" journals in Thomson Reuters Journal Citation Reports since 2010. BEQ ranks 1st of 450 "Philosophy" journals, and 7th of 236 "Business, Management, and Accounting," journals in the Scopus SCImago journal rankings published by Elsevier. BEQ is ranked 4 (top 6%) in the "General Management, Ethics and Social Responsibility" category of the UK Association of Business Schools Academic Business Journal ranking (BEQ is one of only three journals to receive this ranking).

<http://journals.cambridge.org/action/displayJournal?jid=BEQ>