



# ***THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER***

---

Fall, 2008

Volume XIX, Number 2

---

## **Report from the President**

The Gratitude Edition

Robert Phillips  
University of Richmond

As I write this, the Annual Meeting is just about a month passed and I confess I feel rather more like Program Chair Emeritus than President. Looking back over the past year of planning and executing the Annual Meeting, I am struck by the breadth and depth of support that is required in the effort and the debts of gratitude that the Society and I personally have acquired. I want to take this opportunity to thank the many people who made the Meeting the success it was.

First, and most obviously, I am grateful to the submitters, reviewers, presenters and session chairs. The fact that so many people are so willing and eager perform these challenging and time-consuming duties *for free* is no less remarkable for the fact that it is often taken-for-granted: it is “something we just do.” You **are** the SBE and without you there is no Annual Meeting.

I would also like to congratulate the finalists for “Conference Best Paper”—Dorothee Baumann and Kalynne Pudner—and the award winner Jason Stansbury. I am also grateful to the Best Paper Committee—Ed Hartman, Jeff Moriarty, Kirsten Martin. In addition to (indeed because of) the quality of their reviews in the first round, they were asked to read and evaluate these additional papers. Many thanks for going beyond the call of duty.

I am also indebted to Pat Werhane for her continued coordination of the Emerging Scholars sessions. The Society’s support of doctoral candidates and young scholars is at the core to what we do and Pat has long championed this function in both word and deed.

I also appreciate the work of the Committee on International Collaboration (CIC), namely, Laura Hartman and Daryl Koehn. In addition to the visible contribution to the program in the form of organizing the Wednesday evening reception for early arriving international travelers, they continue to work diligently behind the scenes to facilitate the involvement of our colleagues from outside North America. Clearly some of the finest scholarly contributions to our meetings – and the field – come from this international population. We are fortunate to have Laura and Daryl working to strengthen these ties.

Over the summer, the Society and the field unexpectedly lost a Past-President, institution builder, intellectual giant and friend in Tom Dunfee. At my request, Tom’s Wharton colleague Nien-hê Hsieh took up the difficult task of organizing a brief memorial session in Tom’s honor. With audio-visual support from Dean Krehmeyer, Lisa Stewart and Brian Moriarty of the Business Roundtable for Corporate Ethics, Tom Donaldson, Ed Freeman, Ed Hartman and Pat Werhane were kind and generous enough to provide comments before standing-room-only assembly Society members. Many thanks to Nien-hê for his graceful assistance in organizing this memorial.

There are a number of functions at any event like our Annual Meeting that are similar to an official (referee, umpire, judge, etc.) at a sporting event. That is, when they are at their best, you barely notice they are there. Pam Swope of the Philosophy Documentation Center has proven, once again, nonpareil in her management of the Meeting’s operations functions (e.g., pre-meeting and on-site registration, name tags and materials distribution, book display, etc.). Thanks, Pam.

*Report from the President, cont’d page 3*

**Society for Business Ethics**  
[www.societyforbusinessethics.org](http://www.societyforbusinessethics.org)

**Board of Directors**

*Past President*  
Richard Nielsen  
Boston College  
617-552-0456  
nielsenr@bc.edu

*President*  
Rob Phillips  
University of Richmond  
804-287-8623  
rphilli3@richmond.edu

*Program Chair*  
Joanne Ciulla  
University of Richmond  
804-287-6083  
jciulla@richmond.edu

Ian Maitland  
University of Minnesota  
651-338-2549  
imaitland@csom.umn.edu

Ed Hartman  
New York University  
973-353-5987  
hartmanedwin@hotmail.com

Denis Arnold  
UNC Charlotte  
704-687-7703  
denisarnold@unc.edu

**Business Ethics Quarterly**

Editor in Chief:  
Gary R. Weaver  
BEQ@udel.edu

Associate Editor:  
Al Gini  
agini@wpo.it.luc.edu

**Executive Director**

Jeff Frooman  
University of New Brunswick  
506-451-6911  
frooman@unb.ca

**Treasurer**

Joe DesJardins  
College of St. Benedict  
320-363-5915  
jdesjardins@csbsju.edu

**Newsletter Editor**

Jeffery Smith  
University of Redlands  
909-748-8785  
jeffery\_smith@redlands.edu

**Newsletter Editorial Assistant**

Vanessa Siliezar  
University of Redlands  
909-748-8769  
vanessa\_siliezar@redlands.edu

# CIC Report

*In each issue of the Newsletter, the Committee on International Collaboration (CIC) asks colleague organizations around the world to share information about their association and its activities. The CIC hopes that these materials will create broader awareness of the work of our global colleagues and offer SBE members opportunities for participation and collaboration of which they might not have been previously aware. It is our hope that the brief overview of some of these activities might prompt further contact, collaborative efforts, additional learning and greater networking. If you would like to suggest an organization to include or your organization is engaged in an innovative or otherwise noteworthy activity, please email Laura Hartman at LHartman@depaul.edu or Daryl Koehn at koehnd@stthom.edu.*

♦♦♦

## Launch of the Globethics.net Library

### A Global Digital Library on Ethics

A new global digital library on ethics will be launched on October 10<sup>th</sup>, 2008. This library will provide users free access to full text versions of over 200 journals and 1.5 million documents in the field of applied ethics.

The digital library on ethics was developed by Globethics.net, a global network organization with the objective of empowering people in all regions of the world to reflect and act on ethical issues. They developed the *Globethics.net Library* to ensure that persons and institutions—especially in Africa, Asia and Latin-America—have access to high quality and up to date knowledge resources. There is no cost involved in using the library. Individuals only need to register (free of charge) as participants on the Globethics.net website to get access to all the full text journals, encyclopedias, e-books and other resources in the library.

The library not only offers free access to knowledge sources, but also offers participants the unique opportunity to submit their own documents on applied ethics (like articles, journals, books, dissertations, newsletters) to the Globethics.net Library. This will ensure that their publications get more global exposure.

More information on how to access the library as well as on how to submit documents to the library is available on the globethics.net website ([www.globethics.net](http://www.globethics.net)).

Professor G. J. (Deon) Rossouw  
Programme Executive, Globethics.net

Also, the fact that the infrastructural components of the conference went off almost flawlessly is a testament to the staff at the Doubletree Anaheim. It's easy to overlook the things that didn't go wrong, but the relative smoothness of the room transitions and general ease of use of the facility speaks to their professionalism - and, I'm sure, a lot of work behind the scenes.

When I first realized that the transition between Executive Directors—from Joe DesJardins to Jeff Frooman—would occur during my time as Program Chair, I confess some mild concern. While Directors, Program Chairs and Society Presidents come and go, it is the Executive Director who really makes the Society tick. And times of transition are notoriously fraught with small cracks, chasms and even black holes into which important details often fall. To my great relief and eternal gratitude, rather than one lame duck and one embryonic, I got two Executive Directors for the price of one. The transition was nearly seamless, at least as far as I could tell and these things don't happen by themselves. So thanks Joe and Jeff. And a special word of thanks to Joe on his departure as Executive Director. Though he has, with characteristic generosity, agreed to remain engaged with vital Society functions, he is stepping down after years of performing the extensive duties of the Executive Director. The Society owes Joe a great debt for his extraordinary stewardship.

And speaking of transitions, Jeff Frooman's Executive Director Report (elsewhere in this newsletter) details the increase in Society dues for the coming year. I take this opportunity to thank my fellow Board members for the diligent attention paid to this and other vital Society matters and for the extensive and thorough discussions underlying several difficult decisions.

Finally, let me say a word on behalf of next year's Program Chair, Joanne Ciulla. As I said at the outset, the Society and the Annual Meeting are only as good as its participants. I encourage everyone to submit, review, offer your help and otherwise find some way to get involved. Joanne will, doubtless, be very grateful for your aid.

Respectfully submitted,  
Robert Phillips, President

## Report from the Executive Director

Jeff Frooman  
University of New Brunswick

A bit of exciting news to come out our recent meeting in Anaheim was the Board's decision to approve an increase in the page size of *Business Ethics Quarterly*. The journal's new format will be 7x10 inches. This will enable the printer to increase the font size slightly, include wider margins, and more easily accommodate figures and tables. Together, these improvements should make the journal far more readable. Look forward for the change to take place in the first issue of the New Year (volume 19, number 1).

Report from the Executive Director, cont'd page 4

### Newsletter News

*Motivated by cost, convenience and environmental considerations, many members have recently asked about the current format and delivery of the Society for Business Ethics Newsletter. While some prefer electronic delivery, other members have expressed interest in continuing to receive the newsletter in paper format. In the coming months, the new Newsletter Editor, Jeffery Smith, will consult with the Executive Director and the Philosophy Documentation Center regarding the implementation of electronic delivery options, including whether to adopt an "opt-in" or "opt-out" system. We ask for your patience. In the meantime, don't forget that current and archived issues of the Newsletter can be found at <http://www.societyforbusinessethics.org>.*

*The deadline for contributions to the next issue is **December 15, 2008**. Please send any pertinent information, including **calls** for papers, **jobs** and positions, pertinent **announcements** regarding the field of business ethics, **commentaries** on topical issues, and **pedagogical reviews** of texts, multimedia, or internet resources to the Newsletter Editor at [jeffery.smith@redlands.edu](mailto:jeffery.smith@redlands.edu) (please note spelling).*

The Board also voted to change the annual dues. Dues for individuals have been increased for the first time since 2002. However, to keep membership affordable a two-tiered structure is now being instituted: those members earning less than \$100,000 per year will pay a lower fee than those earning more than that sum. The new rates are:

Institutions: \$185  
Individuals (with salaries > \$100,000): \$100  
Individuals (with salaries < \$100,000): \$75  
Students/Retirees: \$40

Driving this decision are general increases in costs, but particularly increases in the cost of maintaining our esteemed journal, *Business Ethics Quarterly*. Paper costs, including recycled paper, are rising; and mailing costs have increased substantially due to dramatically higher energy costs and changes in the U.S. Postal Service's rate structure.

We think we're still a good deal, though! Our dues are comparable (or less than) the Academy of Management, the American Philosophical Association, and IABS. And membership comes with the quarterly newsletter, a subscription to *Business Ethics Quarterly*, the SBE listserv, a substantial discount on the conference fee for the annual meeting, and a whole community of scholars from around the world who are passionate about the teaching of, and research into, business ethics! (And for many of us, who too frequently toil away in isolation—that is, as the only academics in our respective universities with such a passion—belonging to such a community, through formal membership, may be our lifelines to sanity!)

And now on a different note, on behalf of the SBE Board I'd like to thank Denis Arnold, who recently completed a five-year term of service as SBE's liaison to the American Philosophical Association. Following Denis's recommendation, the Executive Board has appointed an SBE representative to each of the three APA divisions to coordinate SBE group sessions. Jeffery Smith ([jeffery\\_smith@redlands.edu](mailto:jeffery_smith@redlands.edu)) will continue his work with the Pacific Division. Jeffrey Moriarty ([jmoriar@bgsu.edu](mailto:jmoriar@bgsu.edu)) will coordinate SBE activities at the Central Division. Nien-hê Hsieh ([nhsieh@wharton.upenn.edu](mailto:nhsieh@wharton.upenn.edu)) will coordinate SBE

### **Nominations Needed for SBE Treasurer**

In our Anaheim meeting in August, the membership voted to create a new position within the Society for Business Ethics—the office of Treasurer. The Treasurer will maintain the Society's checkbook, generate year-end financial reports, present those reports at the annual board and business meetings, and file tax documents.

We're now looking for someone to fill the position starting sometime early in 2009. If you're interested in nominating someone or nominating yourself, please contact Jeff Frooman, SBE Executive Director at: [frooman@unb.ca](mailto:frooman@unb.ca).

### **SBE Board Nominations**

Each year members of the Society for Business Ethics elect a new member to the Board of Directors. The Board is the governing body of our Society and is responsible for all major decisions affecting the Society. Members of the Board of Directors serve a five year term. During the third year of membership, an individual will serve as program chair for our annual meeting and during the fourth year will serve as our Society's president.

You are invited to nominate a member of the society to stand for election to the Board. Self-nominations are welcome. Send all nominations to Jeff Frooman, SBE Executive Director, at [frooman@unb.ca](mailto:frooman@unb.ca). Nominations will close November 15, 2008.

activities at the Eastern Division. Let me thank these three members for stepping forward into the liaison roles, and also suggest that SBE members interested in participating in future SBE Group Sessions at APA meetings should contact the appropriate representative.

Finally, let me thank Joe Desjardins, my predecessor as Executive Director. I personally owe him much for the training he has given me so far, and which he continues to give me. In addition, I think the Society as a whole is deeply indebted to Joe for the endless hours of service he has devoted to the organization over the last four years, in particular in regard to the last four annual meetings (Honolulu, Atlanta, Philadelphia, and Anaheim) which have been such great successes. Thank you, Joe!

Cordially,  
Jeff Frooman  
University of New Brunswick, Canada

## ***SBE @ APA***

The Society for Business Ethics continues its collaboration with the American Philosophical Association with group sessions at the following divisions of the APA:

---

### *Eastern Division*

December 28, 2008

Marriott Philadelphia, Philadelphia, PA  
Group Session II-7—9:00-11:00 a.m.

#### **“What You Didn’t Learn at Your Mother’s Knee: Business Ethics and the Theory of the Firm”**

Wayne Norman (Duke University)

Comments by Waheed Hussain (University of Pennsylvania) and Martin Sandbu (University of Pennsylvania)

Chaired by Denis Arnold (University of North Carolina-Charlotte)

---

### *Central Division*

February 18-21, 2009

Palmer House Hilton Hotel, Chicago, IL  
Exact Date and Time TBA

#### **"Side Constraints and the Levels of Moral Discourse: A Modified Shareholder Theory"**

Thomas Carson (Loyola University)

Comments by Ian Maitland (University of Minnesota) and Robert Phillips (University of Richmond)

Chaired by Jeff Moriarty (Bowling Green State University)

---

### **SBE Service Opportunities**

The Society for Business Ethics needs you! We’re forming several new committees including one to determine the best conference paper at our annual meeting, one to determine the best reviewer of our annual meeting, and one to determine a best dissertation award. Serving on one of these committees is a great way to get involved without making a huge time commitment.

If you’re interested, please contact Jeff Frooman, SBE Executive Director at: [frooman@unb.ca](mailto:frooman@unb.ca).

### *News from the Aspen Institute*

#### **Call for Ph.D. Research Fellows**

The Aspen Institute’s Center for Business Education has just begun collecting data from business schools located around the world for its biennial *Beyond Grey Pinstripes* survey and alternative ranking. The project aims to spotlight innovative full-time MBA programs that are integrating issues of social, ethical, and environmental stewardship into curricula and research. Bright, motivated Ph.D. students in business or business-related programs are needed this winter and early spring to serve as Research Fellows to assist with the review of coursework and faculty research submitted to the survey. Training, a stipend of \$1500, and invitations to exclusive Aspen Institute events will be provided. Please email [Justin.Goldbach@aspeninstitute.org](mailto:Justin.Goldbach@aspeninstitute.org) for more details.

#### **Caseplace.org**

The Aspen Institute’s Center for Business Education CasePlace.org ([www.caseplace.org](http://www.caseplace.org)) is the leading web-based resource for case studies and MBA teaching materials on corporate social responsibility, sustainability and business ethics for business school faculty and students. The website is a free and dynamic resource that serves as a clearinghouse for the best available case studies, teaching notes, course syllabi and other resources dealing with social and environmental issues in real-world business situations. With over 32,000 registered users, CasePlace.org has become the first destination for MBA faculty to find new teaching cases and materials on mainstream business topics that also deal with sustainability and social impact management.

# Calls for Papers and Conferences

## BUSINESS ETHICS AND THE CREDIT CRISIS

March 31-April 01, 2009.

The Belk College of Business and the Center for Applied and Professional Ethics at the University of North Carolina at Charlotte invite high quality, academically oriented papers on themes related to the global credit crisis. These questions have diverse foci, ranging from issues of retail banking practices with respect to individual borrowers to issues of structure and interdependence in the global financial network. Possible topics include, but are not limited to, the following:

- credit-evaluation standards and procedures
- deception and other ethically important issues in the lending process
- relevant obligations of different parties (e.g., borrowers, lenders) in the lending process
- ethical and/or behavioral issues related to risk management in lending specifically and banking more generally (e.g., collateralization, bundling and division of debt obligations)
- potential conflict of interest issues concerning rating agencies, and the ethical obligations of these agencies to their varied constituencies
- the nature and adequacy of credit market regulation, both domestically and globally
- inter-organizational relationships within the financial services industry (e.g., deception, reporting and auditing in bank-to-bank relationships; power and legitimacy issues with respect to major money center banks)
- moral hazard and other issues raised by government responses to the credit crisis
- institutional and/or cultural origins of the credit crisis (e.g., in what ways does the credit crisis reflect a unique institutional framework or setting, and the normative, cognitive and social structural

features of that institutional setting?)

Authors should submit an 800 to 1,000 word abstract by December 1, 2008. Submission details are available here: <http://www.belkcollege.uncc.edu/ethics> Authors of papers accepted for presentation at the conference will receive a \$1,000 honorarium in addition to local lodging. Charlotte is the second largest banking center in the U.S. and is home to Bank of America and Wachovia. We expect a diverse audience of students, faculty, and financial service professionals. This event is generously supported by the BB&T Foundation. Final papers may be considered for publication in a special issue of *Business Ethics Quarterly* on the same theme (participation in the conference is not required for submitting to the *BEQ* special issue.) Contact: Denis Arnold, Surtman Distinguished Scholar in Business Ethics at UNCC ([DenisArnold@uncc.edu](mailto:DenisArnold@uncc.edu)).

♦♦♦

## ANNUAL CONFERENCE ON RISK MANAGEMENT AND CORPORATE GOVERNANCE

### “Human Psychology, Risky Behavior, and Risk Management”

Conducted by: Center for Integrated Risk Management and Corporate Governance, Loyola University Chicago

April 16-17, 2009

We seek academically oriented, high quality studies of issues related to the influence of human psychology on any aspect of the theory or practice of risk management. All disciplines are welcome to participate as we seek to create a multi-disciplinary perspective on this timely topic. We are especially interested in attracting contributions from finance, economics, management, law, business ethics, psychology and sociology.

Likely topics might include, but are not in any way limited to: board behavior and business risk; customer and client response to the perceived risk of firms; risk-seeking behavior and compensation structures; valuation of positive and negative cash flows; management

behavior in financial crises; culture and risk; trends, fads and the herd instinct in risk assessment and management; human psychology and tail risk; risk amplification; tipping points in risk assessment; risk-seeking behavior in private versus public companies; management accountability for behavior risk; law and behavioral risk; and benchmarking behavioral risk.

The papers must be in English and an ideal length is 25-30 pages. Papers presented at the conference will be published in our monograph series: the Loyola Series in Risk Management and Corporate Governance, published as an annual monograph by Wiley-Blackwell Publishers. Agreement to publication in the monograph is a condition of presentation. Travel grants and honoraria will be available for paper presenters.

Submission Procedure: Please submit a two-page abstract by **December 1, 2008** and final papers no later than **February 1, 2009**. (The abstract serves as an expression of interest, while invitations to the conference will be based on final and complete papers.) Submit via e-mail ([rkolb@luc.edu](mailto:rkolb@luc.edu)) to: Robert W. Kolb, Professor of Finance, Considine Chair of Applied Ethics, School of Business, Loyola University Chicago, Chicago, IL 60611

♦♦♦

## GLOBAL BUSINESS ETHICS SYMPOSIUM

The 5<sup>th</sup> Bentley Global Business Ethics Symposium sponsored by State Street Foundation

*Building the Sustainable Enterprise: Creating a Global Ethical Culture*

Monday, May 18, 2009  
Bentley College  
175 Forest Street,  
Waltham, Massachusetts 20452

Please see [www.bentley.edu/symposium](http://www.bentley.edu/symposium) for program details on the symposium and the follow-on *Teaching Business Ethics Faculty Development Workshop*. Questions should be sent to Tony Buono at [abuono@bentley.edu](mailto:abuono@bentley.edu)

♦♦♦

## NETWORK ETHICS: THE NEW CHALLENGE IN BUSINESS, ICT, AND EDUCATION

The Center for Ethics Business and Economics (CEBE) of the Catholic University of Lisbon - FCEE, Carnegie Mellon University, and the University of Northern Iowa are joining efforts to organize the 2009 conference "Network Ethics: The new Challenge in Business, ICT and Education." This is the second in a series of biennial conferences on ethical issues of technology in business, education, and society. The conference will be held at the Catholic University of Lisbon, Portugal, June 23-25, 2009.

The Network Ethics Conference intends to join business and information ethics scholars and practitioners from all over the world in addressing the ethical issues associated with networked societies. In particular, contributions of the conference will analyze the importance of social networks for understanding and resolving many ethical issues and dilemmas which affect our business and social relationships in day-to-day life.

General Chairs are Peter Madsen (Carnegie Mellon University, USA), João César das Neves (Catholic University of Lisbon) and Donna Wood (University of Northern Iowa). The Organization Chair is Antonino Vaccaro (Catholic University of Lisbon, FCEE-CEBE and Carnegie Mellon University).

Best papers presented at the conference will be selected for a special issue in *Journal of Business Ethics* (Special Editors Donna Wood, Antonino Vaccaro and Adele Queiroz).

This event is divided in three main tracks:

Track 1: The impact of Network Ethics on Business Practices.

Track 2: Perspectives on Network Ethics from the Disciplines of Computer and Information Ethics.

Track 3: Network and Ethics as a New Challenge for Higher Education.

Deadline for abstract submission is **January the 10th 2009**. More detailed information can be found at the conference's website: [www.fcee.lisboa.ucp.pt/network](http://www.fcee.lisboa.ucp.pt/network)

♦♦♦

## INTERNATIONAL ASSOCIATION FOR BUSINESS AND SOCIETY (IABS)

JOIN US FOR IABS 20<sup>TH</sup> ANNIVERSARY!

**2009 Annual Meeting of the International Association for Business & Society**  
**Aspen/Snowmass, Colorado**  
**June 18-21, 2009**

**Conference Theme: Thinking like a mountain: Nature, humans, and management**

Worldwide awareness of climate change, particularly in the last couple of years, has sparked organizations to incorporate the natural environment into their decision making; some are even recognizing that reducing their organization's carbon footprint is only *one* of the challenges they need to address. However, much of "green" management is just a veneer with little notion of the commitment and/or connection to nature likely needed as we attempt to transform our industrial economy into the post-industrial economy needed for long-term sustainability. Part of the reason for this disconnect is that managers are typically talking about the environment at a distance: few have opportunities to experience true majesty in nature, tied as they often are to urban or suburban offices and homes. Since we academics in the field of management likely are similarly separated from nature, this conference will create opportunities not only for us to talk about nature but also to experience it firsthand.

IABS, a learned society devoted to research and teaching in the area of business, government, and society, is also a collegial community. Founded in 1990, it has more than 300 members worldwide. Its research domain covers the various aspects of the interface between business and the socio-political dynamics of its environment. Topics include stakeholder theory, corporate social responsibility and performance, business ethics, environmental affairs, business and government relations, corporate governance, and cross-cultural issues. IABS also sponsors the highly ranked, widely indexed journal *Business & Society*, the only peer-reviewed scholarly journal devoted entirely to research into and analysis of the relationships between business and society.

The IABS founders intended that the annual conference provide a forum for scholarly work in various stages of development. Twenty years later, we continue to pursue that goal, inviting you to submit proposals with any of the following formats in mind:

- *Research Incubator Idea* – noted scholars develop "appetizers" to push the boundaries of the field and encourage attendees to participate in creating new ideas and new knowledge
- *Discussion Idea* – a short, informal presentation of a research idea, intended to solicit constructive feedback
- *Paper* – a formal summary presentation of a completed (or largely completed) conceptual or empirical paper; time for audience feedback and questions will be provided during paper sessions
- *Symposium* – a set of presentations related to a well-defined theme
- *Workshop Session* – a working meeting to address a specific research or teaching challenge

Specific information about these formats and submission details can be accessed from the IABS website: <http://www.iabs.net>. Please direct any questions to IABS 2009 Program Chair Jamie Hendry at [jhendry@bucknell.edu](mailto:jhendry@bucknell.edu) or by phone at 570-577-3745.

♦♦♦

## EURAM 2009 CSR TRACK

European Academy of Management  
Liverpool, UK: May 11-14, 2009

There is a special CSR track at the EURAM 2009 conference (Liverpool, May 11-14, 2009) entitled "**Corporate Social Responsibility: Towards a new governance mode in a post-Fordian context**".

The track runs over 5 sessions. Its purpose is to explore the conditions under which Corporate Social Responsibility (CSR) can efficiently contribute to the advent of a new form of societal governance in replacement of the fading "Fordian compromise" typical of the mid-20<sup>th</sup> century (the joint governance of socio-economic matters by business, government and labor unions).

We look forward to bringing together scholars from various fields of the social sciences (management, law, sociology, economics, political science, social psychology), but sharing a common interest for CSR and institutionalization processes, in order to explore the diverse dimensions of this question.

We welcome papers *drawing on theoretical and/or empirical research* addressing this issue. **Please find details of the track's purpose at the EURAM 2009 website at:** [http://www.euram2009.org/userfiles/95\\_FINAL%20Abstract\(2\).pdf](http://www.euram2009.org/userfiles/95_FINAL%20Abstract(2).pdf)

**Papers are due before December 5<sup>th</sup>, 2008.**

♦♦♦

### **Special Issue of *Business & Society***

#### **“Corporate Social Responsibility and Environmental Sustainability”**

Special Issue Guest Editors:

Marc Orlitzky (Penn State University Altoona) Donald Siegel (SUNY Albany) and David Waldman (Arizona State University)

Multinational firms are under pressure from multiple stakeholders to be socially and environmentally responsible. According to the Stern report issued by the U.K. government, *The Economist*, and the philosopher Joseph DesJardins, ecological sustainability could become the central social responsibility challenge for business. Thus, managers must be able to determine how their organizations can become more ecologically sustainable, socially responsible, *and* economically competitive.

This trend also raises profound research questions, crossing numerous fields in business administration and several social science disciplines. From a theoretical standpoint, it is interesting to note that researchers have attempted to model the antecedents and consequences of “responsible” behavior at the individual, organizational, industry, national, and societal levels. However, the theoretical literatures on this phenomenon are parallel and independent, which hinders our ability to understand the managerial and policy implications of corporate social responsibility and sustainability.

Two key research questions are: (1) how can social and environmental responsibility be implemented more effectively through integrated market and non-market strategies? and (2) how can the various business sub-disciplines (e.g., human resource management, management information systems, organizational behavior, marketing, and accounting) contribute to our understanding of the determinants of superior financial, social, and environmental performance?

Our objective in this special issue is to synthesize these parallel literatures and topical areas, in an effort to examine prudent, integrated management of financial, social, and environmental pressures. Unfortunately, key issues regarding frameworks, measurement, and empirical methods of social responsibility and sustainability have not yet been resolved because existing research has been too fragmented or focused at one particular level of analysis. Research has not involved theories and variables at the individual level (e.g., factors pertaining to individual decision makers), or how such variables might relate to organizational-level phenomena (e.g., corporate social performance or sustainability).

This special issue will promote the concept of theoretical metatriangulation, as expressed in previous articles on theory building in the *Academy of Management Review*. Contributions from strategic management, organizational behavior, human resource management, organizational theory, economics, political science, sociology, moral philosophy, and other disciplines are encouraged.

Submissions to the Special Issue should be sent electronically to Professor Marc Orlitzky at [moo3@psu.edu](mailto:moo3@psu.edu), Professor Donald Siegel at [DSiegel@uamail.albany.edu](mailto:DSiegel@uamail.albany.edu), and Professor David Waldman at [waldman@asu.edu](mailto:waldman@asu.edu) ) before June 1<sup>st</sup>, 2009. The format of the papers must follow *Business and Society* guidelines.

♦♦♦

### **Giving Voice To Values: A New Approach To Business Education Curriculum**

Business faculty in ethics courses spend a lot of time teaching theories of ethical reasoning and analyzing those big, thorny dilemmas — triggering what one professor called “ethics fatigue.”

As for those “ethical dilemmas,” too often they are couched as choices that only a CEO would confront. The average 30 year old MBA graduate is not likely to decide whether to run that pipeline across the pristine wilderness. Ethical theory and high level strategic dilemmas are important, but they don’t help future managers figure out what to do next — when a boss wants to alter the financial report or their sales team applies pressure to misrepresent the capabilities of their product — and *these* are the experiences that will shape their ability to take on the strategic, thorny ethical dilemmas in time. This is the purpose of the *Giving Voice to Values* (GVV) program.

Dozens of faculty at business schools including Yale, MIT, Stanford, and Indian School of Business to name a few, have tested and re-tested elements of the pilot curriculum. The *GVV* curriculum focuses on ethical *implementation* and asks the question: “What if I were going to act on my values? What would I say and do? How could I be most effective?”

*GVV* draws on both the actual experience of business practitioners as well as cutting edge social science and management research. It helps students identify the many ways that individuals can and do voice their values in the workplace, and it provides the opportunity to script and practice this voice in front of their peers.

*GVV*, a collaborative project of The Aspen Institute Business & Society Program and the Yale School of Management, was developed by Mary C. Gentile, Ph.D, a veteran of Harvard Business School and pioneer in both ethics and diversity management curriculum. *GVV* is now being piloted in over three dozen educational and executive settings.

FOR MORE INFORMATION, VISIT [www.aspenbce.org](http://www.aspenbce.org) and contact Dr. Mary C. Gentile at [Mcgentile@aol.com](mailto:Mcgentile@aol.com)

# Positions and Fellowships

## **FACULTY POSITION IN BUSINESS ETHICS/CSR/CORPORATE GOVERNANCE**

The Accounting and Information Assurance Department at the Robert H. Smith School of Business at the University of Maryland College Park currently plays a key role in teaching and research in the areas of business ethics, corporate social responsibility, and corporate governance in the Smith School. The Department has an opening for a tenured/tenure track faculty member at the Assistant or Associate Professor levels to begin August 2009. The successful candidate will be expected to teach courses relating business ethics, corporate social responsibility, and/or corporate governance and to conduct research in these areas. Applicants are expected to have a Ph. D in a relevant discipline (e.g., Philosophy, Sociology, Business Ethics, or Theology). To be considered at the Associate level (which carries tenure), candidates should have demonstrated research excellence through publications, and have an excellent record of teaching and service.

The University of Maryland at College Park actively subscribes to a policy of equal employment opportunity, and will not discriminate against any employee or applicant because of race, age, sex, color, physical or mental handicap, national origin, or political affiliation. Applications from all qualified individuals interested in the above noted position are encouraged to send a letter expressing their interest, and a copy of curriculum vitae, by December 31, 2008, to Dr. Shijun Cheng at: shijun@rhsmith.umd.edu, or at: Robert H. Smith School of Business, Accounting and Information Assurance, 4332J Van Munching Hall, University of Maryland, College Park, MD 20742-1815.

♦♦♦

## **FACULTY POSITION IN BUSINESS ETHICS**

The College of Management at the Georgia Institute of Technology is seeking applications for a faculty member with research and teaching interests in business ethics. Rank is open. The successful applicant also may be considered for a chaired position (for established scholars with distinguished reputations and accomplishments in the field of business ethics as well as substantial teaching experience in the field) or for a professorship (for emerging scholars).

The College of Management is located in Atlanta, Georgia and emphasizes excellence in the traditional areas of management while focusing on the interdisciplinary areas of management of technology, international business, and entrepreneurial and innovative processes. The College is AACSB accredited and has 1,300 undergraduate majors, 400 MBA students (in full-time, evening and executive programs), and 50 Ph.D. students. The College of Management is housed in a state of the art facility, is the home of an NSF Integrative Graduate Education and Research Training Program, Technological Innovation: Generating Economic Results (TI:GER), as well as a U.S. Department of Education funded Center for International Business Education and Research (CIBER). The College hosts an annual Roundtable on Engineering Entrepreneurship Research, and an Impact Speakers Series featuring CEOs of technology companies. The College provides an intellectually stimulating research environment. Faculty members are active in research and publish books and monographs as well as articles in leading journals and conference proceedings.

To apply, please send a vita and a cover letter indicating your education, relevant experience, research publications and interests by e-mail to Professor Lucien Dhooge, Chair, Search Committee, at [recruit-ethics@mgt.gatech.edu](mailto:recruit-ethics@mgt.gatech.edu) by November 1, 2008. Nominations may be sent to the same e-mail address.

Georgia Tech is an equal opportunity/affirmative action employer.

♦♦♦

## **FACULTY POSITION IN BUSINESS ETHICS**

The Wharton School at the University of Pennsylvania invites applications for a tenure or tenure-track position in business ethics in its Department of Legal Studies and Business Ethics. The Department has eighteen full-time faculty who offer over 20 different courses in the undergraduate, MBA and PhD programs and whose research is regularly published in leading journals. Applicants should have a Ph.D. or equivalent degree (ABD acceptable-expected completion no later than June 2010), outstanding academic credentials, and a demonstrated commitment to scholarship in business ethics and/or corporate social responsibility.

The University of Pennsylvania is an equal opportunity, affirmative action employer. Women and minority candidates are strongly encouraged to apply.

Please submit electronically your letter of introduction, resume, and reprints in PDF format via the following website by December 1, 2008. Also include the names and email addresses of those individuals who will be writing letters of recommendations: <http://lgst.wharton.upenn.edu>.

♦♦♦

## **FACULTY POSITION AT BENTLEY COLLEGE**

Bentley College, Waltham, MA seeks an outstanding scholar in ethics, business ethics, and corporate social responsibility for a position at the Associate Professor level beginning fall 2009. Four courses per year, undergraduate and graduate, dissertation supervision possible; usual non-teaching duties. AOS: Ethics/Business Ethics; AOC: Social/Political Philosophy.

Completed PhD required. Competitive salary and full benefit package. EO/AAE. Bentley is located 10 miles west of Boston and is the home of the Center for Business Ethics and Business and Society Review. Bentley is a leader in the integration of global business with the arts and sciences, information technology, and corporate ethics and social responsibility. We seek faculty and staff who represent diverse backgrounds, interests and talents - and share a commitment to high ethical standards and a willingness to embrace challenge. A supportive, team-oriented work environment promotes personal development and professional accomplishment.

Please send a complete dossier including a sample of published work and three letters of reference to: Professor Robert Frederick, Search Committee, Department of Philosophy, Bentley College, 175 Forest St., Waltham, MA, 02452. E-mail enquiries can be sent to [rfrederick@bentley.edu](mailto:rfrederick@bentley.edu). Search will remain open until the position is filled. Preference will be given to applications received on or before Dec. 1, 2008. Initial interviews will be conducted at the Eastern American Philosophical Association meeting in Philadelphia, Dec.27-30, 2008

♦♦♦

### **TENURE-TRACK POSITION IN BUSINESS ETHICS/CORPORATE SOCIAL RESPONSIBILITY**

The University of Redlands School Of Business invites applicants for a tenure-track faculty position in the field of Business Ethics, Corporate Social Responsibility or closely related field. Rank open. Initial review of applications will begin on September 15, 2008 and position will remain open until filled.

At the time of appointment, each applicant should have a completed or near completed doctorate (ABD) in Management, Philosophy, or a related field with a preferred specialty in Business Ethics or Corporate Social Responsibility. Candidates with research and teaching expertise in Sustainable Enterprise Management are

encouraged to apply. The successful candidate will have the opportunity to participate in the leadership and programming activities offered by the School's Banta Center for Business, Ethics and Society. Clear evidence of research and teaching achievement as well as demonstrable knowledge of business at the MBA level or higher is expected. The appointment will begin July 1, 2009.

The School demands excellence in teaching and applied research; experience or strong interest in cross-functional teaching and research; desire to work with other faculty and with practitioners to create and implement innovative curricula and learning approaches; effective interaction with members of diverse cultures; demonstrated ability and/or strong desire to teach and work in tandem with other faculty or team members; and a desire and ability to experiment with and implement technology-enhanced learning. Practitioner experience in business-related activities is highly desirable. Hires beyond the Assistant Professor level must be justified through significant and sustained professional activity.

All applicants should have a record of achievement in their functional area and a vibrant interest in teaching, adult learners, and business education within the context of traditional liberal arts and science disciplines. The School of Business operates without discipline-based departments.

Applicants should send a letter addressing the required and preferred characteristics, curriculum vita, copies of transcripts (unofficial copies will suffice), and the names and contact information for three references, followed by letters to:

Ethics Faculty Search Committee,  
c/o Karen Kraker  
School of Business  
204 Hornby Hall  
University of Redlands  
1200 E. Colton Ave.  
P.O. Box 3080  
Redlands, CA 92373-0999  
or send attachments to  
[karen.kraker@redlands.edu](mailto:karen.kraker@redlands.edu).

The University of Redlands is an Equal Opportunity Employer and does not discriminate on the basis of race, color, religion, age, non-disqualifying disability, gender, sexual orientation, veteran status, marital status, national origin or ethnic origin. Members of underrepresented groups are encouraged to apply. Submission of a resume or application indicates agreement that the University may verify any and all information contained herein.

♦♦♦

### **ASSISTANT/ASSOCIATE PROFESSOR OF MANAGEMENT (BUSINESS ETHICS)**

Ramapo College of New Jersey,  
Mahwah, NJ

Teach a combination of required and elective courses in the Management major with emphasis on Business Ethics and/or Business Communications.

Faculty members are expected to maintain academic qualifications consistent with AACSB standards for scholarship and intellectual contributions as well as fulfilling service obligations including college and school governance, academic advisement, professional development and other needed activities.

An earned doctorate in a business discipline is required. ABD with imminent completion date will be considered. Teaching experience at the college level and teaching and research interests/agenda in Business Ethics and/or Communications. Professional experience in the private sector with a for-profit organization is desirable. Rank is dependent upon qualifications and experience.

Qualified persons should submit "on-line" application, letter of interest, resume, and a list of three references. Please log on to Ramapo College's Job Opportunities web site: <http://www.ramapojobs.com>. Hard copies of resumes and/or applications will not be accepted. Review of applications will begin immediately and continue until the position is filled.

# New Books

*Peace Through Commerce: Responsible Corporate Citizenship and the Ideals of the U.N. Global Compact*, edited by Oliver F. Williams (Notre Dame University Press, 2008)

At the founding of the UN in 1945, political and business leaders as well as scholars shared the conviction that commerce could play an important role in fostering peace.

While business still retains its core responsibilities of creating jobs and wealth and thus contributing to poverty alleviation, under the rubric of global corporate citizenship, business is increasingly developing new policies and practices aimed at promoting human rights, preventing violent conflict, and contributing to more peaceful societies.

As a response to this need, the AACSB (The Association to Advance Collegiate Schools of Business), The United Nations Global Compact Office, and the Joan B. Kroc Institute for International Peace and The Center for Ethics and Religious Values in Business of the University of Notre Dame brought together major business leaders and scholars to discuss the issues. The results are collected in this new book, including extensive case studies.

For further information, see the Center for Ethics website: <http://www.nd.edu/~ethics/> and the website of the University of Notre Dame Press: <http://www3undpress.nd.edu/>.

\*\*\*

*Ethical Theory and Business*, 8<sup>th</sup> ed., edited by Tom Beauchamp, Norman Bowie and Denis Arnold (Pearson Prentice Hall, 2008)

Now in its 30th year of continuous publication the latest edition of this classic text includes cutting edge essays and case studies on accounting ethics, human rights, bribery, global justice, climate change, sustainability, the pharmaceutical industry, and more. A comprehensive Instructors Manual is available through the publisher, Pearson Prentice Hall.

\*\*\*

*Canadian Business and Society: Ethics and Responsibilities*, by Robert W. Sexty (McGraw-Hill Ryerson, 2008).

**(Reviewed by Robbin Derry, University of Lethbridge)**

Having taught Business Ethics for a couple of decades in the U.S., I had a ready list of favorite texts and cases for the subject. But when I moved to Canada in 2007, I was eager to teach with a Canadian based text so that I could more quickly adapt my U.S. centric examples and literature base to the world of my students. Bob Sexty's text, just out in January, 2008, was a fortuitous discovery. The structure of the text focuses first on business in society and spends a few chapters

discussing capitalism in its multiple forms, markets, and stakeholders. Then, building on this groundwork, Sexty lays out the ethical theories, followed by the concept and practice of CSR. The final third of the book gives thorough attention to external influences and controls, regulation, governance, ownership, and the environment. Each chapter has two mini cases for class discussion. Included with substantial teaching notes and guidelines are power point presentations for each chapter, prepared by Mark Schwartz of York University.

Overall I found the text to be an outstanding presentation of the fundamentals of Business Ethics within the Canadian context. I would recommend it primarily for the undergraduate level. Americans often do not realize how intensely U.S. based their teaching is, until they have the opportunity to teach abroad. It is a vital perspective to recognize that not all capital markets work on the same assumptions as those in the U.S. The many market systems of the global economy are vital components of international exchange. If we are to provide a truly international education, we should strive to expand our teaching repertoire to draw on the experiences, cases, and market theories from many nations – including neighboring Canada!

\*\*\*

*Beyond Good Company: Next Generation Corporate Citizenship*, edited by Brad Googins, Phil Mirvis and Steve Rochlin (Palgrave MacMillan, 2008)

Brad Googins, Phil Mirvis, and Steve Rochlin, from The Boston College Center for Corporate Citizenship, present hands-on studies of GE, Cemex, IBM, AMD, Walmart, Novo Nordisk, SK Telecom, and Unilever along with survey and research data to make a compelling case that leading companies are changing the way they do business.

\*\*\*

*Understanding Business Ethics*, by Peter Stanwick and Sarah Stanwick (Prentice Hall, 2008)

This textbook integrates a global focus within each of its chapters. The global emphasis allows students to see the global impact of ethical decisions. It also encourages the instructor to integrate ethical topics from a global perspective. Real world cases highlight a number of different, modern, ethical issues, including, but not limited to, potentially defective products, inaccurate financial statements, illegal investor trading, and top management misconduct. It offers chapters on financial reporting, information technology, and strategy. The authors would be happy to correspond with any SBE members interested in adopting the textbook for their class, [stanwpa@auburn.edu](mailto:stanwpa@auburn.edu)

# *In This Issue*

<i>President's Report</i> .....	p. 1
<i>CIC Report</i> .....	p. 2
<i>Executive Director's Report</i> .....	p. 3
<i>Calls for Papers and Conferences</i> .....	p. 6
<i>Positions and Fellowships</i> .....	p. 9
<i>New Books</i> .....	p. 11

Society for Business Ethics  
c/o Banta Center for Business, Ethics and Society  
University of Redlands  
School of Business  
1200 East Colton Avenue  
Redlands, CA 92373  
USA

FIRST CLASS  
POSTAGE  
PAID  
PERMIT  
#1040  
Leesburg, FL