

5th Annual Humanistic Management Conference

The 5th Annual Humanistic Management Conference " A World Ethos for Global Business? Cosmopolitan Responsibilities of Management" will take place on 05-06 October 2017 at the Weltethos-Institut, University of Tuebingen, Germany.

We have a world economy but no world government; nor can we expect, at least in the foreseeable future, a system of decentralized global governance with sufficient sanctioning powers to enforce legal mandates for business worldwide. For this reason alone, the ethical dimension of business cannot be entrusted solely to the law. Globalized markets would seem **to require an underlying 'ethos', present to some degree the world over: a common spirit of legitimate, just, and fair business practice substantiated by shared experience.** As managers and economic decision-makers, however, are increasingly operating within multi-cultural **settings with divergent social customs and conventions, no 'one size fits all' approach will do.** While on the one hand the growing need for transnational cooperation accentuates the call **for a shared 'world ethos' for the global business community, on the other hand any proposal** in that direction must make room for the need for the diversity and divergence of culture and civilization.

At the fifth annual Humanistic Management Conference, to be held at the University of **Tuebingen's Weltethos**-Institut, we aim to address this dual need by investigating from various cultural perspectives regarding 1) how a world ethos for global business could be **variously articulated and promoted ('theory');** 2) **the extent to which such an ethos is already present in contemporary globalized business ('practice');** and 3) **what civil society around the world can do to support the efforts of (esp. multinational) corporations in this direction ('policy').**

The conference will feature:

Speakers: John Dalla Costa, Tracey Gilmore, Friedrich Glauner, Christopher Gohl, Fan Heping, Achenyo Idachaba, Klaus Leisinger, Lia Polotzek, Andreas Suchanek
Honorary Lecturer: Otfried Höffe

To register for the conference, please visit:

https://www.xing-events.com/WorldEthos_GlobalBusiness.html

*** Please note that early bird rates apply until 31 August 2017 ***

You may find this year's preliminary conference program here.

For Hyperlink:

http://www.weltethos-institut.org/fileadmin/user_upload/pdf/Preliminary_Conference_Program_HMN_Conference_2017_-_komprimiert.pdf

For further information, please visit our website: <http://www.weltethos-institut.org/en/research/news/>

In case of further questions, please contact: schirovsky@weltethos-institut.org