

SOCIETY FOR BUSINESS ETHICS ANNUAL MEETING AUGUST 9-11, 2019

Preliminary Program (subject to change)

THURSDAY, AUGUST 8

8.30am-4.00 pm **SBE Board Meeting - Colonnade East**

1:00pm-5:00pm **Special Pre-Conference Session - Huntington II**
Teaching Business Ethics Effectively: Insights from Master Teachers
 Chair: Bradley Agle, Brigham Young University
 Daryl Koehn, DePaul University
 Linda Trevino, Pennsylvania State University
 Dawn Elm, University of St. Thomas
 Co-sponsored by the Wheatley Institution at Brigham Young University

6.00pm-7.30pm **International Reception (all conference registrants welcome) Huntington Foyer**

FRIDAY, AUGUST 9

8.00am-12.30pm **Emerging Scholars Workshop - Colonnade East and West**
(by invitation only)

Chairs:
 Florian Krause, Leibniz University of Hanover
 Joë Martineau, HEC Montréal

Emerging Scholars

Aatif Abbas, Syracuse University
 Zara Berberyan, Hamburg School of Business Administration
 Caleb Bernacchio, ISE Business School
 Ewan Kingston, Duke University
 Nils Kruse, Martin-Luther Universität Halle/Wittenberg
 Lucrezia Nava, ESADE Business School
 Andrea Roncella, Universidad de Navarra
 Roxanne Leigh Ross, University of North Carolina Charlotte
 Rebecca Christin Ruehle, University of Mannheim
 Dana Janet Sindermann, University of St.Gallen
 Lauren A. Taylor, Harvard University
 Wei Wang, University of Minnesota

Mentors

Miguel Alzola, Fordham University
 George Brenkert, Georgetown University
 Heather Elms, American University
 Geoff Moore, Durham University
 Kendy Hess, College of the Holy Cross
 Nien-hè Hsieh, Harvard University
 Kirsten Martin, George Washington University
 Niki den Nieuwenboer, University of Kansas
 Sarah Pouryousefi, University of Nottingham
 Amy Sepinwall, University of Pennsylvania
 Jeffery Smith, Seattle University
 Florian Wettstein, University of St. Gallen

1.00pm-2.30pm **Conference Welcome - Boston Ballroom**
 Jason Stansbury, SBE Executive Director, Calvin University
 Jeff Froosman, SBE Annual Meeting Program Chair, University of New Brunswick

Plenary

Gender Equity and Intersectionality

Farzana Chowdhury, University of Texas Rio Grande Valley
 Robin Dery, University of Lethbridge
 César González-Cantón, Colegio Universitario Estudios Financieros
 Lindsay Thompson, Johns Hopkins University

2.45pm-4.00pm

Panel - Huntington II
Author Meets Critics on Abraham Singer's "The Form of the Firm: A Normative Political Theory of the Corporation"
 Chair: Jeffrey Moriarty, Bentley University

Sandrine Blanc, Leuven University
 Eric Orts, University of Pennsylvania
 Andreas Georg Scherer, University of Zurich
 Abraham Singer, Loyola University of Chicago

Emerging Scholars - Huntington III

Session I
 Chair: Florian Krause, Leibniz University of Hanover

Heads I Win, Tails You Lose: Unfairness in Corporate Activities
 Chair: Aatif Abbas, Syracuse University

From Attitude to Action: Conceptualizing the Attitude-Behavior Gap in Ethical Fashion Consumption
 Zara Berberyan, Hamburg School of Business
Virtue and Organization: Extending the MacIntyrean Paradigm
 Caleb Bernacchio, ISE Business School
Don't use the E-word: Exploitation and Labor in Global Production Networks
 Ewan Kingston, Duke University

Scholarly Papers - Braemore

Eastern Philosophy and Business
 Chair: George Brenkert, Georgetown University

A Transcultural Interpretation of the Self: Implications for Self-Regulation towards Ethicality
 Man C Yu, Northumbria University
 Irene Chu, York St. John University

Asia: The Integration of Confucianism, Legalism, and Taoism
 Shujuan Xiao, University of Hong Kong
Ethics in Management: Connecting Peter Drucker with Daoism
 Alicia Hennig, Southeast University

Scholarly Papers - Kenmore

The Role of the State in Promoting Morality
 Chair: Bidhan (Bobby) Parmar, University of Virginia

Complicity and Hypocrisy

Amy Sepinwall, University of Pennsylvania
 Nicolas Cornell, University of Michigan
Natural Liberty and Subsidiarity in the Economic Conception of Adam Smith
 Michael S. Asslaender, Technical University Dresden
Who Knows What? Corporate Responsibility in the 21st-Century Regulatory State
 Aaron Ancell, Harvard University
 Wayne Norman, Duke University

3:45pm - 4:30 pm

Coffee Break - Huntington I

4.15pm-5.30pm

Panel - Huntington II
Corporate Responsibility for Wealth Creation and Human Rights
 Chair: Michael Santoro, Santa Clara University

Carolina Olarte Bácares, Pontificia Universidad Javeriana
 Geert Demijncq, EDHEC Business School
 Thomas Donaldson, University of Pennsylvania
 Georges Enderle, University of Notre Dame
 Anita Ramasastry, University of Washington

Emerging Scholars - Huntington III

Session II
 Chair: Joë Martineau, HEC Montréal

Exploiting the Social Divide as Competitive Advantage for Multinational Firms
 Nils Kruse, Martin-Luther Universität Halle/Wittenberg
When the Going Gets Risky, the Risk-seekers Get Going: How Climate Risk Perception and Risk Attitude Affect Sustainable Practices
 Lucrezia Nava, ESADE Business School
Ethical Essays in Finance: A Virtue Ethics Approach
 Andrea Roncella, Universidad de Navarra
Ethical Culture: A Multi-level Framework
 Roxanne Leigh Ross, University of North Carolina Charlotte

Scholarly Papers - Braemore

Sociological Perspectives on Business Ethics
 Chair: Patricia Werhane, DePaul University

Cultural Business Ethics: A Social Theory
 Thomas Beschorner, University of St. Gallen
Liberty from Social Responsibility: The Contribution of the Five Forces to Strategic Management
 Gaston de los Reyes, George Washington University
Truth and Business Ethics: What is the Normative Significance of Usefulness?
 Vikram Bhargava, Santa Clara University
 Matthew Caulfield, University of Pennsylvania

Scholarly Papers - Kenmore

Qualitative Analysis of Corruption
 Chair: Don Mayer, University of Denver

Corrupted or Not? Discursive Constructions of Unethical Behaviour
 Marjo Siitaoja, University of Jyväskylä
 Jukka Rintamäki, Loughborough University
The Meanings and Lived Experiences of Corporate Bribery in Indonesia
 Nadiatus Salama, Hiroshima University
 Nobuyuki Chikudate, Hiroshima University
Corruption and Air Pollution: A Comparative Study of African and OECD Countries
 Kikilish Salemana, University of Ghana
 Daniel Luke Kpionbaah, University of Ghana

5.30pm-6.00pm

In Memoriam - Huntington II
Remembering Ronald Duska and Michael Hoffman
 Chair: Joseph Desjardins, College of St. Benedict and St. John's University

6.00pm-6.30pm

Poster Session - Huntington Foyer
PhD Candidate Presentations

Chairs:
 Florian Krause, University of St. Gallen
 Joë Martineau, HEC Montréal

Presenters:

Oyku Arkan Tunc, Rutgers University
 Kathryn Babineau, University of Virginia
 Tim Bonowski, Goethe Universität
 Dawn Carpenter, Georgetown University
 Florian Findler, Vienna University
 Karen Huang, Harvard University
 Oda Husad, Roskilde Universitet
 Irene Margaret, Leuven University
 Elli Meleti, University of Glasgow
 Yuki Nishimura, Hokkaido University
 Garrett Potts, University of South Florida
 Erik van Rietschoten, Vrije Universiteit Amsterdam

6.15pm-7.30pm

Emerging Scholars Reception (all conference registrants welcome) - Huntington Foyer

SATURDAY, AUGUST 10

7.00-9.00am	Breakfast Workshop (Pre-registration required for participants who wish to receive feedback on work-in-process) - Colonnade East and West Gender Equity and Intersectionality Chairs: Farzana Chowdhury, University of Texas Rio Grande Valley Robbin Derry, University of Lethbridge César González-Cantón, Colegio Universitario Estudios Financieros Lindsay Thompson, Johns Hopkins University			
7.30am-9.00am	Coffee Break - Huntington I			
9.10am-10.00am	Panel - Huntington II Environmental and Human Rights Violations: Failure to Enforce Judgments and Failure of Comity Among Nations Chair: Paula Alexander Becker, Seton Hall University Marco Simons, Earth Rights International Juliana Bravo Valencia, Earth Rights International	Scholarly Papers - Huntington III Agriculture, Animals, and Ethics Chair: Gregory Wolcott, George Mason University Theorizing Agriculture-society Tensions: An Ordonomic Approach to the Agrarian Vision Johanna Jauernig, Leibniz Institute of Agricultural Development Ingo Pies, Martin Luther University Halle-Wittenberg Paul B. Thompson, Michigan State University Viadslav Valentinov, Leibniz Institute of Agricultural Development Cetaceans, Flourishing, Captivity, and Cruelty Thomas I. White, Loyola Marymount University	Review Paper and Scholarly Papers - Braemore Trust at the Foundation of Business Chair: Nien-Jé Hsieh Toward Operationalization: A Definition and Model of Ethical Capital Bradley Goswami, Brigham Young University Justin Ames, Brigham Young University Bradley Agle, Brigham Young University Trust and Economic Systems: Theoretical Review Marc A. Cohen, Seattle University	Scholarly Papers - Kenmore CSR and Employment Chair: Kathryn Babineau, University of Virginia The Role of Individual and Collective Actors in Promoting and Institutionalizing CSR: Micro-political Analysis Florian Krause, Leibniz University of Hannover Taming Hierarchies by Silencing Pay: An Egalitarian Defense of Pay Secrecy Matthew Caulfield, University of Pennsylvania
10.10am-11.00am	Panel - Huntington II The Good, the Bad, and the Ugly Aspects of Care Chair: Joanne Culla, Rutgers University Donna Ladkin, Antioch University Leah Tomkins, The Open University	Workshop - Huntington III Teaching Professional Ethics through Experiential Learning Jason Brennan, Georgetown University William English, Georgetown University John Hasnas, Georgetown University Peter Jaworski, Georgetown University	Scholarly Papers - Braemore MacIntyre and Morality Chair: Marta Rocchi, Dublin City University Desire, Goods, the Good and Human Flourishing: Organisational Implications for Enterprise at the Service of Society Geoff Moore, Durham University Dependence, Vulnerability, and Helping: A Non-Calculative, Moral-Heuristic Robert B. Couch, Earlham College Caleb Bernacchio, Universidad de Navarra	Scholarly Papers - Kenmore Positive and Negative Duties of Firms Chair: Ian Maitland, University of Minnesota The Humanistic Economics of Krausismo Claus Dierksmeier, University of Tübingen Pricing Medicine Fairly Robert Charles Hughes, University of Pennsylvania
10.45am-11.15am	Coffee Break - Huntington I			
11.10am-12.25pm	Panel - Huntington II The Social Contract Tradition in Business Ethics: Ties that Bind Twenty Years On. Chair: Pedro Francés-Gómez, University of Granada Sandrine Blanc, Leuven University Geert Demijck, EDHEC Business School Tom Donaldson, University of Pennsylvania Cristophe Litge, Munich Technical University Lorenzo Sacconi, University of Milan Ben Wempe, Rotterdam School of Management	Emerging Scholars - Huntington III Session III Chair: Kendy Hess, College of the Holy Cross An Ethical Inquiry into Corporate Nudging Rebecca Christin Ruelble, University of Mannheim Interpersonal Recognition in the Economic System: Introduction of Axel Honneth's Recognition Theory to Business Ethics Dana Janet Sindenmann, University of St.Gallen Nonprofit Hospitals Desert of Tax Exemption: Time for a Reappraisal? Lauren A. Taylor, Harvard University Trajectories of Leader (Un)Ethicality Over Time: A Conceptual Integration Wei Wang, University of Minnesota	Scholarly Papers - Braemore Conceptualizing Corruption Chair: James Brusseau, Pace University Moral Repair for Corporate Human Rights Wrongs: The Role of Symbolic Remedies Jordi Vives, University of St. Gallen Florian Wetzstein, University of St. Gallen "Push" and "Pull" in Multi-stakeholder Initiatives Luisa Victoria Rose Murphy, Copenhagen Business School Interorganizational Favor Exchange: Ethicality and Relational Outcomes Adam Nguyen, Siena College	Scholarly Papers - Kenmore Advances in Stakeholder Theory Chair: Dawn Carpenter, Georgetown University Stakeholder Representativeness Sarah Jastram, Hamburg School of Business Administration Zara Berberyan, Hamburg School of Business Administration How Stakeholder Responses to Corporate Social Irresponsibility Are Shaped by the Locus of Moral Repair and Strength of Stakeholder Relationship Jared Peifer, City University of New York Anne-Laure Winkler, City University of New York Conflicting Stakeholder Interests: Psychological Determinants of Attempts to Avoid Trade-offs Through Creative Problem-Solving Helet Botha, University of Virginia
12.30pm-2.00pm	Presidential Luncheon and Lifetime Achievement Awards Ceremony (Tickets must be purchased in advance) Presidential Address "What's in a Wage?" Jeff Moriarty, Bentley University President, Society for Business Ethics			
2.15pm-3.30 pm	Panel - Huntington II Property Rights, Capitalism, and the Urban Commons Chair: Patricia Werhane, DePaul University Lisa Newton, Fairfield University David Ozar, Loyola University Chicago Lindsay Thompson, Johns Hopkins University	Panel - Huntington III Ethics of the Scholarly Journal Publishing Enterprise and Industry: A Roundtable Discussion Chair: Bruce Barry, Vanderbilt University Bruce Barry, Editor in Chief, Business Ethics Quarterly Michelle Greenwood, Editor in Chief, Journal of Business Ethics Andreas Georg Scherer, Associate Editor, Business Ethics Quarterly Michael Barnett, Professor of Management, Rutgers Business School Rebecca O'Rourke, Publisher (Social Science Journals), Cambridge University Press Nicholas Philipson, Editorial Director (Social Science Journals), Springer Nature	Scholarly Papers - Braemore The Choices Leaders Face Chair: Dee Dee Aspell, New England College of Business Should Firms Spy on One Another? Paul Dunn, Brock University Does Winning Awards Make CEOs Engage in More Philanthropy? Xuan Yu, Sun-Yat Sen University Jiangyan Li, Sun-Yat Sen University Xinchun Li, Sun-Yat Sen University Support for Economic Inequality and Tax Evasion William Shafer, Lingnan University Zhihong Wang, Clark University Tien-Shih Hsieh, University of Massachusetts Dartmouth	Scholarly Papers - Kenmore Fresh Perspectives on CSR Chair: Julian Jonker, University of Pennsylvania Corporate Moral Responsibility v. Corporate Social Responsibility: Friedman Was Right Kendy Hess, College of the Holy Cross The Value of Corporate Criminal Responsibility Kenneth Silver, University of Southern California The State of Nature and Excusing Corporate Wrongdoing Paul Garofalo, University of Southern California Kenneth Silver, University of Southern California
3:30pm-4:00pm	Coffee Break - Huntington I			
4.00pm-5.15pm	SBE Business Meeting, Annual Awards, and Open Discussion with the Board - Colonnade East and West			
5.30pm-6.30pm	SBE/SIM Joint Keynote Address - Boston Ballroom Chair: Danielle Warren, Rutgers University <i>"The pursuit of poverty alleviation with legitimacy: How the World Bank's Sanctions System helps to spread integrity."</i> Pascale Helene Dubois Vice President of Integrity, World Bank			
6.30-8.00pm	SBE/SIM Joint Keynote Reception (all conference registrants welcome) - Huntington Foyer			
SUNDAY, AUGUST 11				
7.00am-8.15am	Breakfast Hosted by Cambridge University Press Increasing the Visibility of your Published Research (RSVP to victoriaapenner@gmail.com required by July 28)			
8.30am-9.45am	Panel - Huntington II Virtue and the Psychology of the Self Chair: Miguel Alzola, Fordham University Nicholas Burton, Northumbria University Irene Chu, University of Bradford Mai Chi Vu, Northumbria University Daryl Koehn, DePaul University Santiago Mejia, Fordham University Joshua August Skorburg, Duke University	Scholarly Papers - Huntington III Protecting Society from Corruption Chair: Ben Wempe, Erasmus University Persistence of Corruption and Distrust in Society: Does Civic Education Help? Farzana Chowdhury, University of Texas Rio Grande Valley The Impact of Corruption on Performance Bertrand Venard, Audencia Nantes "Legalized" Corporate Social Responsibility as a Potential Tool to Safeguard the Rule of Law Costantino Grasso, Coventry University	Scholarly Papers - Braemore Ethics and Issues in Economics Chair: Mohammad Ali, Pennsylvania State Harrisburg The Problem of Externalities: How Challenges of Identification and Measurement Lead to Failures to Address Social Issues in Management Sean Travis Elliott, University of Virginia The Economics of Morality and the Fabric of Social Sciences Gerhard Minnameier, Goethe-University Frankfurt A Dilemma for Expressive Arguments in Business Ethics Julian Jonker, University of Pennsylvania	Scholarly Papers - Kenmore Risk, Religion, and Reporting Chair: Jacob Dahl Rendtorff, Roskilde University Contractualism and Risk Preferences Tobey K. Scharding, Rutgers University Impact of Religion on the Decision-Making Abilities of Leaders in a Context of Strong Islamic Beliefs: Evidence from the Middle East Petya Koleva, Coventry University Carbon Governance Effects on Disclosure and Performance Mahbub Zaman, University of Hull
9:45am-10:45am	Coffee Break - Huntington I			
10.00am-11.15am	Panel - Huntington II CSR and BHR: Overlapping, parallel, or competing concepts? The role of academic research for guiding corporate practice Chair: Dorothee Baumann-Pauly	Scholarly Papers - Huntington III The Ethics of Investing Chair: Robert Krug, St. Joseph's College	Scholarly Papers - Braemore Human Rights and the Organization Chair: Manny Velasquez, Santa Clara University	Scholarly Papers - Kenmore Virtue and Leadership Chair: Gloria Zúñiga y Postigo, Ashford University

	<p>Heather Elms, American University Judith Schrempf-Stirling, University of Geneva Harry Van Buren, University of New Mexico Florian Wetstein, University of St. Gallen</p>	<p>Is High-frequency Trading Making the Equity Market Better? Ignacio Ferrero, Universidad de Navarra Andrea Roncella, Universidad de Navarra Why Investors Are Not, and Should Not, Be Morally Responsible David Römeggard, INSEAD Two-and-a-half Solutions to the Divestiture Puzzle Brent Odland, University of Calgary David Gordon Dick, University of Calgary</p>	<p>Structuring Political CSR: Towards a Taxonomy and a Model Markus Scholz, University of Applied Sciences Vienna Exploring the Vicious Circle of Humouring Oppression in Organisations Vivek Soundararajan, University of Bath Sarah Glozer, University of Bath</p>	<p>A Virtue Ethics Critique of Ethical Dimensions of Behavioral Economics Daryl Koehn, DePaul University You're So Smug, I'll Bet You Don't Care This Paper is About You Grant Rozeboom, St. Norbert College The Porous Self: Character As Malleable Santiago Mejia, Fordham University Joshua August Skorburg, Duke University</p>
11.30am-12.20pm	<p>Agora - Huntington II Welcome to the Agora! Chair: Jason Stansbury</p>	<p>Workshop - Huntington III Serious Games and Workplace Ethics Challenges: Using Productive Failure in the Classroom</p>	<p>Scholarly Papers - Braemore Empathy Chair: David Dick, University of Calgary</p>	<p>Scholarly Papers - Kenmore Property and the Commons Chair: Marc Cohen, Seattle University</p>
	<p>What to Do When Privacy is Gone in a Big Data World What Socrates Teaches About the Future of Work, Business, and Self Santiago Mejia, Fordham University Tae Wan Kim, Carnegie Mellon University Plato on Wall Street Wayne Norman, Duke University Eric Orts, University of Pennsylvania</p>	<p>Hilary Martin, Ryerson University Chris MacDonald, Ryerson University Michael Baumtrog, Ryerson University</p>	<p>Exploring the Divide in Ethical Leadership Shazie Rehman Khan, Bahria University Empathy in Business: A Phenomenological Insight Gloria Zuniga y Postigo, Ashford University</p>	<p>One Man's Trash Is Another Man's Treasure: The Case for an Inclusive Ownership of Waste Giuseppe Danese, University of Pennsylvania A Normative Theory of the Commons Jocho Lee, Pepperdine University</p>
12.30pm-1.45pm	BEQ Editorial Board Luncheon (by invitation only)	Boston Ballroom	Former Emerging Scholars Luncheon (by invitation only)	Colonnade East and West
2.00pm-3.15pm	<p>Panel - Huntington II The Role of Ordinary Morality in Business Ethics: A Debate Between the "Back-to-Basics" and the "Market Failures" Approach Chair: Sarah Pouryousefi, University of Nottingham</p>	<p>Scholarly Papers - Huntington III Qualitative Assessment of Stakeholder Theory Chair: Farzana Chowdhury, University of Texas-Rio Grande Valley</p>	<p>Scholarly Papers - Braemore Engaging the Social Environment of Business Chair: Georges Enderle, Notre Dame University</p>	<p>Scholarly Papers - Kenmore Pedagogy: Ethics and Education Chair: Lindsay J Thompson, Johns Hopkins University</p>
	<p>Andrew Gustafson, Creighton University Nien-hé Hsieh, Harvard University Rosemarie Monge, University of St. Thomas Wayne Norman, Duke University</p>	<p>Stakeholder Responsibility and Value Creation in Organizations: Insights from the Health Care Sector Simone R. Barakat, Universidade Anhembi Morumbi Jerry Goodstein, Washington State University Andrew Wicks, University of Virginia Business, Relational, and Organizational Benefits of Proactive Stakeholder Management Mohammad A. Ali, Pennsylvania State Harrisburg Human Business, Humane Business: Effect of Stakeholder Orientation on Humanization and Moral Standing Katinka Quintelier, Vrije Universiteit Amsterdam</p>	<p>How Can Observers Effectively and Safely Engage With Unethical Organizational Behaviors Richard Nielsen, Boston College A Bar Too High? On the Use of Practical Wisdom in Business Ethics Gregory Wolcott, George Mason University Consumer and Citizen: Overlapping Social Roles and Responsibilities Sebastian Müller, Christian-Albrechts-Universität</p>	<p>Accounting Ethics Education: A Preliminary Meta-Analysis Rommel Salvador, California State-Fullerton Shahin Davoudpour, University of California-Irvine Brian Alan Burgess, Michigan State University With MacIntyre in the Boiler Room: Teaching Virtue Ethics in Business Through Movies Dirk Moosmayer, Dublin City University Marta Rocchi, Dublin City University Ignacio Ferrero, Universidad de Navarra Problematising Commercialization of Higher Management Education: Productive Innovation or Deligitimization Cathy Driscoll, Saint Mary's University David Wicks, Saint Mary's University Margaret McKee, Saint Mary's University Wendy Carroll, Saint Mary's University</p>
3.00pm-4.00pm	Coffee Break - Huntington I			
3.30pm-4.45pm	<p>Workshop - Huntington II The Challenges and Prospects of Deliberative Democracy for Corporate Sustainability and Responsibility</p>	<p>Panel - Huntington III MacIntyre on Business, Management, and Corporation Chair: Alejo Jose G. Sison, University of Navarra</p>	<p>Scholarly Papers - Braemore In Search of New Paradigm for Ethics Chair: Jacob Dahl Rendtorff, Roskilde University</p>	<p>Scholarly Papers - Kenmore Market Failure Chair: Matthew Caulfield, University of Pennsylvania</p>
	<p>Maximilian J. L. Schormair, University of Hamburg Dirk Ulrich Gilbert, University of Hamburg Abraham Singer, Loyola University Chicago</p>	<p>Caleb Bernacchio, IESE Business School Oluyemisi Bolade-Ogunfodun, University of Reading Carlos Rodríguez-Luesma, IESE Business School William J. Mea, Georgetown University Javier Pinto, Universidad de los Andes Garrett Potts, University of South Florida</p>	<p>Particularism for Generalists: A Rossian Business Ethic Jonathan Drake, Creighton University Sweatshops, Structural Injustice, and the Wrong of Exploitation: Why Multinational Corporations Have Positive Duties to the Global Poor Brian Berkey, University of Pennsylvania The Myth of Social Justice and the Erosion of the Virtues of Commerce Martin Calkins, University of Massachusetts Boston</p>	<p>Heath's Market Failures Approach and the Limits of Business Ethics Ian Hamilton Maitland, University of Minnesota Against Paretianism: A Wealth Creation Approach to Business Ethics Carson Young, University of Pennsylvania The Application and Value of Heath's Market Failure Approach Andrew Gustafson, Creighton University Eric Peterson, Creighton University</p>
4.45pm-6.30pm	Closing Reception (all conference registrants welcome) - Boston Ballroom			