



# THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

January 2019

Volume XXX, Number 1

## FROM THE 2019 PROGRAM CHAIR

Yes, it may still be the dead of winter, but it's time to start thinking about your summer travel plans and our 2019 Annual Meeting! This year we meet in historic Boston, Massachusetts. The meeting sessions will run from Friday morning, August 9th, to Sunday evening, August 11th, with an opening reception launching the entire event on Thursday night, August 8th.

We'll be meeting in the Colonnade Hotel situated in Boston's elegant Back Bay neighborhood. We'll be a 12-minute walk from the boutique shopping and bistro dining of stately Copley Square and chic Newbury Street in one direction, and a 10-minute walk from the Hynes Convention Centre, the heart of the Academy of Management's meeting in another direction. I'll note here, though, that the Colonnade is not one of the Academy's hotels. So we'll be an island of calm in the sea of the Academy's mega-conference chaos—perhaps an ideal place to be for both those wanting to participate in the Academy and those wishing to avoid it!

The Colonnade is holding a block of rooms for us. The preferred method for reserving a room is by going to the SBE annual meeting page (<https://www.sbeonline.org/conference/2019/>) and clicking on the "Hotel Reservation" button. If you choose instead to make your reservation via the phone, be sure to mention you're with the Society for Business Ethics in order to get the conference rate for your room.

This year we're soliciting six types of submissions, with details for each found on our website (<https://www.sbeonline.org/wp-content/uploads/2018/11/2019-SBE-Annual-Conference-Call-For-Submissions.pdf>). New this year: Agora submissions and Review submissions! The former encourage scholars to explain and promote business ethics concepts to popular audiences; the latter invites researchers widely knowledgeable on particular topics to provide comprehensive and insightful scholarly surveys of those topics. And of course, as usual, we're eagerly seeking the familiar panel, workshop, and standard paper submissions. Finally, we retain our longstanding commitment to the mentoring of PhD students and are soliciting abstracts from those wishing to participate in our Emerging Scholars program. For more information on that program, visit our website (<https://www.sbeonline.org/emerging-scholars/>), or see the Call for Abstracts on page 7 of this newsletter.

This meeting will be an exciting event—full of both scholarship and fun! I'm looking forward to seeing you all in Boston . . . .

-Jeff Frooman, SBE Program Chair, 2019-

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## FROM THE EXECUTIVE DIRECTOR

Happy New Year! I am excited to report that SBE ended 2018 strong, with 416 members . . . An increase of nearly 19% over the end of 2017. Our Society is a vibrant one thanks to the intellectual energy of our members.

Membership renewal for 2019 is now open. Membership in SBE is for a calendar year, so if you have not renewed since December, then you are about to lose the benefits of membership! Members enjoy access to ***Business Ethics Quarterly***, receipt of this thrice-annual newsletter, discounted registration for the SBE Annual Conference, the right to nominate and vote for candidates in the upcoming election for the SBE Board of Directors, and the satisfaction of helping to sustain this leading global community of business ethicists.

Renew here: <https://www.cambridge.org/core/membership/sbe>

Nominations are open for the 2019 SBE Board of Directors election. Please send nominations to any current Board member, or to myself at [jason.stansbury@calvin.edu](mailto:jason.stansbury@calvin.edu), by February 15.

Preparations for the 2019 Annual Conference are well underway. This issue of the newsletter includes an overview and invitation to both the Opening Plenary and a Saturday-morning workshop on Gender Equity (on pages 3-5), an abstract for this year's Presidential Address (on page 6), and a Call for Abstracts for the Emerging Scholars workshop (on page 7). Brad Agle will also be organizing an ever-popular pre-conference session on teaching business ethics on Thursday afternoon, August 8th. Please consider submitting your own potential contribution to the conference by February 15, as noted in Jeff Frooman's note on the prior page.

Together with the Wheatley Institution, SBE will also be co-sponsoring the "Teaching Ethics at Universities" conference at Brigham Young University, June 17-21 of 2019. "Early Bird" pricing is available until March 8. More information on the conference is available here: <http://teachingethics.byu.edu/>

I appreciate the opportunity to serve this remarkable Society, and look forward to seeing you again in Boston this coming August!

- Jason Stansbury

# **GENDER EQUITY: 2019 SBE ANNUAL CONFERENCE PLENARY AND WORKSHOP**

## **2019 SBE Plenary Presentation:**

How well are we, active members of the Society for Business Ethics, addressing the challenges of gender, race and class in contemporary society? According to our gender related journal publications over the past couple of decades, the most vital question is how strong the business case is for including women on boards of directors. Yet there is so much more to feminist theory. While we draw on the Ethic of Care, which many feminist philosophers describe as feminine but not feminist, we could make use of intersectional theory, a powerful critique by women of color of 2<sup>nd</sup> wave white feminism, and widely respected as a theory lens for addressing gender, race, class and other categories of oppression. We could examine the strong emergent critiques of the gender binary and how organizations are responding to those. We could talk about race, in a self-reflective way, working to consider what our role as ethics scholars should be in the face of intensified nationalism and heightened expressions of racism throughout the world. We rarely discuss race and gender as significant ethical issues, only as demographic categories. In short, we need to do better.

Following the 2018 annual meeting, a small group of SBE researchers began to meet to address these concerns. We are conducting an extensive literature review to understand what gender and race related ethical issues are and are not on the SBE table for discussion and consideration. We take these to be indicative of how we, as a professional association, envision and enact our contributions to society at large. It is our perception and argument that we are neglecting to take issues of gender, class, disability, and race seriously. Are the theories, paradigms, and models we use to write our papers and teach our courses enough to move us forward to challenge and constructively critique the systems we have helped to create?

In the Opening Plenary, we will present the results of our literature survey and assessment of SBE contributions to resolving these significant ethical issues. We will present related research on how other professional academic societies are addressing gender, race and other forms of discrimination, not merely as formal behavioral rules, but as integral components of their scholarly research, association leadership, mentoring, and conference structures. In conclusion, we invite our members to help us develop an agenda for making changes in our own awareness and SBE's work to counteract these entrenched areas of inequity.

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# **GENDER EQUITY: 2019 SBE ANNUAL CONFERENCE PLENARY AND WORKSHOP**

## **Saturday Morning Gender Equity Workshop:**

The Gender Equity Workshop will be an opportunity for learning, engaging, and sharing research related to Gender Equity and Intersectionality.

You may think that the challenge of Gender Equity is an anachronism of the 1970s. In fact, gender, race, class, and disability inequities are sticky, persistent problems in most societies around the world. The field of business ethics scholars is doing relatively little to address these problems; we'd like to help change that and put these topics high on the research agendas of emerging as well as experienced scholars. In this workshop, we will offer new theoretical lenses, reading and reference lists, overviews of related research, as well as feedback opportunities for early stage research and conceptual ideas. We aim to be both informative and developmental.

This workshop is designed to introduce several relevant theories from sociology, feminist philosophy, gender studies, and critical legal scholarship, to encourage business ethics researchers to look beyond the intellectual traditions of white male Enlightenment thinkers. The Enlightenment theorists articulated and advocated social structures that relied on distinct gender roles, and clear class divisions. These distinctions of power became deeply entrenched and adopted as scientific bases for race, disability, class, and gender-based discrimination, limiting for centuries basic human rights, rights to property ownership, political participation, key freedoms of self-determination including access to education and opportunities for participation in the workforce. To dismantle these systems, we need to draw on contemporary understandings of race and gender and to extend our knowledge of critical ethical issues: "The master's tools will never dismantle the master's house" (Audre Lorde, 1979).

This Saturday breakfast workshop will be structured in two parts. Part I will introduce contemporary theories about gender, disability, class and race. If you feel you have research expertise in one of these areas and would like present here, we'd be happy to hear from you. The presenters will provide notes and bibliographies for attendees. In Part 2, we will form subgroups to discuss early stage research in different topical clusters, with a leader in each group to provide feedback and facilitate discussion. This will be an opportunity for attending SBE members to present brief descriptions of their research interests and projects to make connections with others with overlapping interests, and to invite feedback and recommendations for incorporating new theoretical perspectives.

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# **GENDER EQUITY: 2019 SBE ANNUAL CONFERENCE PLENARY AND WORKSHOP**

## **Saturday Morning Gender Equity Workshop (*continued*)**

This workshop will be structured as a working session, however, attendees who are interested in listening and learning will be welcome as well as researchers who come with work to share. We will put out a call for research abstracts in the spring, so that we can prepare feedback for active participants in Part 2 of the workshop.

### **Organizers and presenters of these sessions:**

Robbin Derry

Lindsay Thompson

Farzana Chowdhury

Cesar Gonzalez Canton

Nien-he Hsieh

# **SBE PRESIDENTIAL ADDRESS**

## **What's in a Wage?**

Dr. Jeffrey Moriarty  
Bentley University  
President, Society for Business Ethics

**Abstract:** A wage is many things. It is a price of labor, and like all prices, conveys valuable information about relative scarcity. It is also an incentive, a way to entice workers to take and keep a job, and to motivate them to work hard at it. Finally, a wage is a reward, given as a prize of sorts to an employee who has performed a valued task. In this talk I examine these three aspects or “faces” of wages. I show that each has its own logic of justification, and these logics do not always line up. This explains some of the disagreement about justice in wages, and makes the project of justifying a wage (*simpliciter*) difficult. I consider which logic we should choose, when we must choose, and what this means for how we should think about justice or fairness in pay.

# **SBE EMERGING SCHOLAR PROGRAM: REMINDER CALL FOR ABSTRACTS**

**Reminder: CFA for SBE Emerging Scholar program, deadline is 15 February, 2019**

Ph.D. students whose research touches on business ethics, business & society, sustainability, or corporate social responsibility are invited to submit an abstract for the SBE "Emerging Scholar" program. Abstracts for both theoretical papers (either normative or positivist) and empirical papers are welcome. The emerging scholar workshop will take place on 09 August, 2019 during the annual meetings of the Society for Business Ethics and the Academy of Management in Boston, MA. The deadline for submissions is 15 February, 2019. Ph.D. students may submit an abstract of between 750 and 1,000 words along with a short list of relevant citations and a cover page with full contact information and affiliation. More information and submission guidelines are available on the SBE website: <https://www.sbeonline.org/conference/2019/>

The goal of the emerging scholar workshop is to provide students with professional advice and a networking opportunity with members of the Society for Business Ethics. Emerging scholars will also present their research in a paper session at the SBE conference, which will take place 10-12 August 2018 in Chicago. Ph.D. students whose abstracts are accepted will receive the Society for Business Ethics Founders' Award, a complimentary SBE conference registration, and a one-year subscription to SBE's multidisciplinary journal Business Ethics Quarterly.

Please address all questions to Florian Krause: [Florian.Krause@unisg.ch](mailto:Florian.Krause@unisg.ch)

Best,

Joé Trempe-Martineau and Florian Krause  
SBE Emerging Scholar workshop chairs

# **CALLS FOR PAPERS AND CONFERENCES**

*Business Ethics Quarterly*

**Special Issue on:**

## **Exploring Important Thinkers to Generate New Theory in Business Ethics**

### **Guest Editors:**

Andrew C. Wicks, University of Virginia

Patricia H. Werhane, DePaul University and the University of Virginia

Lindsay Thompson, Johns Hopkins University

Norman Bowie, University of Minnesota

### **Overview:**

Business ethics is a hybrid discipline built on the conceptual resources of several fields, including moral and political philosophy, economics, sociology, and social psychology. While business ethics is a domain unto itself, scholars continue to draw on a variety of theories and ideas from disciplinary fields to generate original work. Scholars have already utilized resources from a variety of sources to great effect. In moral and political philosophy, Kant, Mill, Aristotle, Smith, Marx, Habermas, Sen, Nozick, Walzer, and Rawls are all scholars who have figured prominently in dialogues within business ethics. To remain vibrant, and to innovate, business ethicists should continually be searching for new ideas that hold promise to enrich the dialogue. In this special issue, we invite colleagues to submit papers that a) bring in work from important thinkers in a variety of disciplines who have been overlooked or underutilized within the business ethics literature so far, b) provide important resources from these thinkers to generate new theories and insights on a given topic in business ethics, and c) show how this work can be used, more broadly, to inform the larger dialogue in contemporary business ethics.

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## **CALLS FOR PAPERS AND CONFERENCES—continued**

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While the term “underutilized thinkers” is both broad and vague, the editorial team seeks papers that demonstrate how a well-known thinker in a field (a person who has heretofore been overlooked in the business ethics and corporate responsibility literature) can contribute significantly to business ethics. We will focus on the extent to which a given theorist’s ideas are relevant in existing literature, particularly within BEQ, and/or how these ideas should be included in the corpus of business ethics.

We are also willing to work with authors early in the process to help sort out whether their proposed theorist would be a good candidate for this call.

Papers that make the focus on novel ideas generated from an underutilized theorist the centerpiece of their work are more likely to be successful. While we do not exclude empirical work as such, any use of empirical methods (qualitative or quantitative) would need to be in the service of a larger focus on generating new conceptual and normative theory.

### **Objectives:**

Identify thinkers from a variety of fields whose ideas have largely been excluded from existing dialogues in business ethics.

Generate new theories, as well as new resources, that extend beyond a given submission to provide a richer array of ideas and thinkers for scholars in business ethics.

Create strong conceptual and normative papers that speak to important topics in business ethics and extend our current understanding of the field, including the phenomena to which it speaks.

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## CALLS FOR PAPERS AND CONFERENCES—continued

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### Examples of Such Work:

Bevan, David, and Patricia Werhane. 2015. "The Inexorable Sociality of Commerce: The Individual and Others in Adam Smith." *Journal of Business Ethics* 127 (2): 327–35.

Bowie, Norman. 1998. "A Kantian Theory of Meaningful Work." *Journal of Business Ethics* 17 (9–10): 1083–92.

Gardiner, Rita A. 2018. "Ethical Responsibility - An Arendtian Turn." *Business Ethics Quarterly* 28 (1): 31–50.

Gustafson, Andrew. 2013. "In Defense of a Utilitarian Business Ethic", *Business and Society Review* 118 (3): 325–60. (Gustafson uses J. S. Mill to defend this position.)

Heath, Joseph. 2017. "As Free for Acorns as for Honesty: Mandevillian Maxims for the Ethics of Commerce." In *Wealth, Commerce and Philosophy: Foundational Thinkers and Business Ethics*, edited by Eugene Heath and Byron Kaldis, 179–201. Chicago: University of Chicago Press.

Kahan, Alan. 2017. "Tocqueville and the Corporation as an Ethical Citizen." In *Wealth, Commerce and Philosophy: Foundational Thinkers and Business Ethics*, edited by Eugene Heath and Byron Kaldis, 301–22. Chicago: University of Chicago Press.

Ladkin, Donna. 2018. "Self Constitution as The Foundation for Leading Ethically: A Foucauldian Possibility." *Business Ethics Quarterly* 28 (3): 301–23.

Munro, I., and Thorkild Thanem. 2018. "The Ethics of Affective Leadership: Organizing Good Encounters Without Leaders." *Business Ethics Quarterly* 28 (1): 51–69. (Munro and Thanem use Spinoza to reframe ethical leadership.)

Sonenshein, Scott. 2005. "Business Ethics and Internal Social Criticism." *Business Ethics Quarterly* 15 (3): 475–98. (Sonenshein uses Michael Walzer to bolster his analysis of "internal social criticism.")

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# **CALLS FOR PAPERS AND CONFERENCES—continued**

(continued from page 10)

## **Examples of Such Work (*continued*):**

Wicks, Andrew C., and R. Edward Freeman. 1998. “Organization Studies and the New Pragmatism: Positivism, Anti-Positivism, and the Search for Ethics.” *Organization Science* 9 (2): 123–40. (Wicks and Freeman use Richard Rorty’s work for their analysis.)

The examples above use philosophical figures to develop new theory. We encourage figures from other disciplines as well. Some possibilities:

Psychologists and social psychologists such as Freud, Jung, Milgram, Pinker, and Haidt.

Sociologists such as Durkheim, Weber, Goffman, Foucault, Bruno LaTour, and Granovetter.

Feminist scholars such as Simone de Beauvoir, Carol Gilligan, Virginia Held, and Catherine MacKinnon.

Economists such as Quesnay, Ricardo, Malthus, Pareto, Keynes, Samuelson, Hayek, Jensen, Oliver Williams, and Robert Frank.

Philosophers and political theorists, such as medievalists David Hume, Pascal, Rousseau, Mill, Montesquieu, Burke, Nietzsche, Kierkegaard, and Wittgenstein; neo-Marxists, such as Adorno, Lucács, Marcuse; pragmatists, such as James, Dewey, and Rorty.

## **Submission Expectations and Process:**

In line with BEQ standards, we seek theoretical work including analytical, conceptual, and normative articles; qualitative work; quantitative work; or work using historical methods. In all cases, the expectation for publication is that the submission will make an original theoretical contribution.

Manuscripts must be prepared in compliance with the journal’s instructions for contributors: <https://www.cambridge.org/core/journals/business-ethics-quarterly/information/instructions-contributors>. Submissions that do not conform to these instructions, in terms of manuscript style and referencing, will not be reviewed.

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## **CALLS FOR PAPERS AND CONFERENCES—continued**

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**Manuscripts should be submitted after September 1, 2019, and no later than November 1, 2019, using BEQ's online submission system: <https://mc.manuscriptcentral.com/beq>.** When submitting be sure to choose the option that indicates that the submission is for this special issue.

All papers will be initially reviewed for suitability by the guest editor team, and submissions that pass initial review will undergo double-blind review by external referees in accordance with the journal's standard editorial process. By submitting a paper for consideration, authors consent to be called upon as reviewers. Authors also agree, in the event that a submission after review receives an invitation to revise and resubmit, to resubmit within three months of that invitation.

### **More Information:**

For further information please contact one of the special issue guest editors:

Andrew C. Wicks, [wicksa@darden.virginia.edu](mailto:wicksa@darden.virginia.edu)

Patricia H. Werhane, [pwerhane@depaul.edu](mailto:pwerhane@depaul.edu)

Lindsay Thompson, [lthompson@jhu.edu](mailto:lthompson@jhu.edu)

Norman Bowie, [nbowie@umn.edu](mailto:nbowie@umn.edu)

## **CALLS FOR PAPERS AND CONFERENCES—continued**

### **15th Annual Bentley Global Business Ethics Teaching Workshop and Symposium**

The 15th Annual Bentley Global Business Ethics Teaching Workshop and Symposium, sponsored by the State Street Foundation and co-hosted by the W. Michael Hoffman Center for Business Ethics, will be held May 20-23, 2019 on the Bentley University campus in Waltham, Massachusetts.

The purpose of the Teaching Workshop is to help scholars from various disciplines (e.g., philosophy, law, management) become more effective teachers of business ethics. Admission to the Workshop is by application only. Guest instructors currently scheduled include Richard DeGeorge (Kansas), Thomas Donaldson (Wharton), and Kirsten Martin (George Washington).

Due to the generous support of the State Street Foundation, travel and accommodation stipends/support are available for Workshop participants. Additional information, including past schedules and the application (due January 21st) is available on the main website (<https://www.bentley.edu/centers/alliance/global-business-ethics-teaching-workshop>)

The Symposium, which brings together academics, corporate and civil society leaders, and media for one day during the Workshop will be held May 21, 2019. Its theme is “Artificial Intelligence and the Responsibilities of Business: Mapping the Ethical Terrain.” The full program and registration details will be available soon on the symposium homepage (<https://www.bentley.edu/events/symposium>).

The Symposium is free and open to the public.

If you would like more information about the Workshop, please contact its facilitators: Jill Brown ([jbrown@bentley.edu](mailto:jbrown@bentley.edu)) and Jeff Moriarty ([jmoriarty@bentley.edu](mailto:jmoriarty@bentley.edu)). If you would like more information about the Symposium, please contact Cynthia Clark ([cclark@bentley.edu](mailto:cclark@bentley.edu)).

## **CALLS FOR PAPERS AND CONFERENCES—continued**

### **Teaching Professional Ethics through Experiential Learning: The Georgetown Approach**

The Georgetown Institute for the Study of Markets and Ethics welcomes applications from those who wish to attend our spring 2019 workshop, "Teaching Professional Ethics through Experiential Learning: The Georgetown Approach," to be held at Georgetown University on May 28-30, 2019.

Teaching business ethics in an effective way presents a difficult challenge. Courses that focus on abstract philosophical ethics employ terminology and methodology that are not familiar to most business students. Yet courses that employ the strictly empirical methodology of the social sciences lack a truly normative core. Further, learning about ethics in the abstract is often far removed from the difficult ethical decisions business people confront in the real world of business.

At the McDonough School of Business, we have developed a method of teaching business ethics through experiential learning that is truly normative, communicated in terms readily understood by business students, and involving actual ethical decision-making on the part of the students. We have found that our approach results in students becoming more invested in the course and more committed to successfully resolving the ethical issues that confront them in a business environment.

The workshop is designed to acquaint those who will be teaching business ethics in both business schools and philosophy departments with the various individual techniques we have developed and train those who are interested in how to use them in an integrated manner to create a highly effective business ethics course.

To apply for this year's workshop, please send a CV and a short cover letter before Feb. 20, 2019, to Michael Douma, director of GISME at [mjd289@georgetown.edu](mailto:mjd289@georgetown.edu). For a limited number of selected applicants, the institute will cover all costs of attendance and provide a stipend of \$500.

# **CALLS FOR PAPERS AND CONFERENCES — continued**

## **Ethics and Capitalism**

### **26th International Vincentian Business Ethics Conference (IVBEC) 2019**

Theme: Ethics and Capitalism

October 24th to October 26th, 2019

Dublin City University, All Hallows Campus, Ireland

Email Submissions to: [ivbec2019@dcu.ie](mailto:ivbec2019@dcu.ie)

Abstract Proposals due April 2, 2019

<http://ivbec.weebly.com>

Dublin City University, DePaul University, St. John's University, and Niagara University jointly host this conference on rotating years and invite scholars from across disciplines with interest in business ethics to join us for this year's conference in Ireland. The theme this year is "Ethics and Capitalism." Capitalism, as an economic system, continues to spark many ethical, political, economic, social and cultural debates. It is a system that is not solely confined to economics but has ramifications for many aspects of democratic and family life around the world. However, the connection between economic self-interest and the benefit of all remains a perennial issue. As a subject, capitalism invites an interdisciplinary approach such as political theory, social theory, theology, philosophy as well as ethics.

At this conference, there will be keynote addresses and parallel oral presentation sessions to generate debate and discussion amongst conference participants on business ethics in general and on the theme of capitalism in particular. We hope that this conference will provide an opportunity to bring together scholars and practitioners from around the world to take time to reflect on capitalism as an economic system from a business ethics perspective.

## **CALLS FOR PAPERS AND CONFERENCES — continued**

### **Business Ethics in a Digital Age: Technology and other New Frontiers for Corporate Responsibility, Markets, and Society**

Dates: April 11th-12th, 2019

Venue: Harvard Business School

This conference aims to identify new research topics in business ethics, including but not limited to topics that arise in a post-internet society. As such, we aim to promote excellent philosophical investigation of important new topics that are not already well-worn in business ethics. These include issues surrounding:

- digital technology and social media;
- privacy and information sharing;
- diversity and discrimination, including dimensions affected by technology, and tech tools that may help or hinder diversity;
- globalized supply chains, markets, and the associated externalities to well-being and the environment;
- tradeoffs between increasing domestic inequality and decreasing global inequality, and other socioeconomic and demographic dynamics tied to technology;
- ethical implications of technologies such as blockchain and cryptocurrency, including for network trust, regulatory capacity, and so on;
- advertising and manipulation, including in light of advances in empirical psychology and behavioral economics.

We are also interested in work that identifies important and novel challenges for corporate responsibility beyond those listed above.

Please submit an abstract of approximately 500 words to both Brian Berkey ([bberkey@wharton.upenn.edu](mailto:bberkey@wharton.upenn.edu)) and Mark Budolfson ([budolfson@fas.harvard.edu](mailto:budolfson@fas.harvard.edu)).

- Deadline for submission: January 21st, 2019
- Decisions announced: February 8th, 2019

Some financial support will be available for participants who cannot cover their own costs; all applicants are encouraged to apply regardless of their ability to provide their own funding.

## **CALLS FOR PAPERS AND CONFERENCES—continued**

### **Business Ethics in the 6ix, vol. 3**

The forum Business Ethics in the 6ix is a workshop-style event in which new research in business ethics will be discussed. Half of the papers will be circulated prior to the event. Sessions for those papers will begin with a 10-minute commentary, followed by a 10-minute response by the speaker, and a 30-minute question period. The other half of the sessions will be held in traditional academic conference format.

The next edition of the forum will take place May 16-17, 2019 at the Ted Rogers School of Management near Dundas Square. The keynote speaker will be Professor Dawn Elm (University of St. Thomas).

BE6 is growing and we will include 5 submitted papers in the 2019 program (as opposed to 2 in previous years). To be considered for inclusion in the program, please send a fully anonymized version of your paper to

[business.ethics.toronto@gmail.com](mailto:business.ethics.toronto@gmail.com)

The deadline for submissions is March 31, 2019. Decisions will be reached and communicated to authors by April 15. Submitting full papers is encouraged. Abstracts will be considered but not on equal footing.

# POSITION ANNOUNCEMENTS

## Junior Faculty Fellowship in Ethics

Georgetown University's McDonough School of Business seeks applications for a Junior Faculty Fellowship in Ethics. As part of its mission to advance scholarship and the teaching of ethics in universities and professional schools, McDonough School of Business's Georgetown Institute for the Study of Markets and Ethics offers Junior Faculty Fellowships in Ethics to new PhDs or recent PhDs in non-tenure track positions who wish to pursue a career teaching and researching applied ethics. The fellowship is a two-year term position.

We have at least one such opening for the 2019-2021 academic years. These fellowships are designed to provide the training and experience essential to becoming successful university-level teachers of applied ethics. GISME Junior Fellows teach two sections of an ethics course per year at MSB (or, with approval, in the philosophy department) and receive the support of Georgetown's ethics faculty to produce quality scholarship during their time in residence. Fellows also participate in GISME's academic symposia and its ongoing project to develop innovative tools and techniques to improve the teaching of applied and professional ethics. Fellows are required to produce at least one article of publishable quality during the term of the fellowship.

The fellowship is open to recent PhDs in normative disciplines such as philosophy, political science, and public policy, as well as to recent law graduates who hold a PhD in a cognate field. Compensation is highly competitive. Appointment is for the period August 1, 2019-July 31, 2021. Please send only a CV or resume and a cover letter describing one's teaching and research interests to <https://apply.interfolio.com/57730>.

Deadline for applications is February 15, 2019.

*Georgetown University is an Equal Opportunity/Affirmative Action Employer fully dedicated to achieving a diverse faculty and staff. All qualified applicants are encouraged to apply and will receive consideration for employment without regard to race, color, religion, national origin, age, sex (including pregnancy, gender identity and expression, and sexual orientation), disability status, protected veteran status, or any other characteristic protected by law.*

## MEMBER NEWS

**From Diane Swanson:**

### Kansas State University Sponsors an Award-Winning Fulbright Visit in Business Ethics

This fall it was my privilege to host the first Fulbright visitor to K-State's College of Business Administration as part of our university's award-winning Oz to Oz Program that brings Australian scholars to campus. Our Fulbright scholar's research project is focused on business ethics and she, Amy Salapak, Esq., gave a well-received talk on campus titled "The Need to Foster Business Ethics in Australia."

Another enriching highlight of Ms. Salapak's visit was an interactive session with business faculty who specialize in ethics, corporate responsibility, and sustainability research. This photo shows the souvenir that Amy selected to wear on her last day on campus. Appreciative faculty, administrators, students, and staffers were sorry to see her go. Nevertheless, we know that we will hear more about Ms. Salapak in the future, given that she is in touch with our faculty about mutual research interests that relate to her ongoing legal work that spans the public and private sectors in Australia.



# IN MEMORY OF W. MICHAEL HOFFMAN

## *From the W. Michael Hoffman Center for Business Ethics at Bentley University:*

We are deeply saddened to announce that on December 6, 2018, Dr. W. Michael Hoffman, the founder of Bentley's Center for Business Ethics, a national pioneer in the field of business ethics, and a beloved member of the Bentley community for 44 years, passed away.

Mike began working at Bentley in 1974 as the chair of the Philosophy Department. At the time, the United States was reeling from the Watergate crisis and an erosion of trust in public institutions. Mike recognized that at a business college, he was in the right place to teach future leaders about moral leadership, so he introduced to the Bentley curriculum a course on business ethics. Soon afterward, in 1976, he opened at Bentley the first center dedicated to all aspects of business ethics and became an evangelist for business ethics through a series of national conferences and many other initiatives.

As more universities around the country began to offer business ethics courses, Mike joined with other scholars to establish the Society for Business Ethics and the Business Ethics Quarterly. He also joined with leaders from the private sector to found the Ethics Officer Association, the first professional association for ethics professionals working in corporate settings. Mike was the association's founding executive director, with Bentley serving as the facilitating institution. Today, virtually every publicly listed company and countless private companies in the United States and around the world have an ethics and compliance officer.

A prolific scholar, he has authored or edited 15 books and authored or coauthored over 100 articles. In 2016, in honor of the 40th anniversary of the center that he founded, the trustees announced that it would be renamed the W. Michael Hoffman Center for Business Ethics.

Mike had a legendary stature in the field he helped to create, and yet, he met everyone with warmth, humor, and kindness. He will be profoundly missed by many, but his career-long dedication to the field ensures that generations of scholars and practitioners will carry on his life's work toward a more ethical business world.

The family has requested that, if desired, memorial donations may be directed to Bentley University - Hoffman Center for Business Ethics, and sent to the attention of Liz Siladi, University Advancement Office, Bentley University, 175 Forest St., Waltham, MA 02452.



## IN MEMORY OF RONALD F. DUSKA

On Tuesday, December 25, 2018 - Christmas Day - Ronald F Duska, age 81, died peacefully alongside family in his home in Villanova, PA. Ronald was born in Erie, Pennsylvania March 1, 1937, the son of Felix and Josephine Ditrich Duska.

He attended Holy Family Grade School and Cathedral Preparatory School. He studied at Saint Mark's Seminary, Erie, PA and Saint Mary's Seminary in Baltimore, MD. He received his Bachelor's degree from Gannon University, his Masters from Saint John's University, and his PhD from Northwestern University.



Ron began his long tenure at Rosemont College in 1963 where he was a professor of Philosophy. He retired from Rosemont and became an Emeritus Professor in 1995. Ron then joined the faculty at American College where he held the Charles Lamont Post Chair of Ethics and the Professions from 1996 until 2011. He co-founded and served as the Director of the College's Center for Ethics and there he created The Mitchell Forum, an annual meeting that brings together chief executives in the financial services industry with business ethicists. He taught at The Wharton School, The University of Virginia, Pennsylvania State University, and St. John's University. He was a senior fellow at the Olson Center of the University of Virginia, and a senior fellow at the Pedro Arrupe Center for Business Ethics at St. Joseph's University. During retirement, he remained active as an adjunct professor in the graduate business schools of St. Joseph's and Villanova Universities.

He served as a member of the board and past president and executive director of the Society of Business Ethics, the publisher of Business Ethics Quarterly. He is the author of numerous articles and books including Moral Development: A Guide to Piaget and Kohlberg; Contemporary Reflections on Business Ethics; Ethics and Corporate Responsibility: Theory Cases and Dilemmas; Rerum Novarum: 100 Years of Catholic Social Thought (A Symposium) and three editions of Accounting Ethics, which he co-authored with his wife, Brenda.

He is survived by his wife Brenda Shay Duska, their children Elizabeth, Michael (Kim), Matthew (Nancy), Christopher (Linda), Ronald (Davelba), Rachael (William Strassheim), Mark (Maeve) their 22 grandchildren, his sister, Sister Mary Felice Duska RSM, and many extended family members.

In lieu of flowers donations can be made in Ron's memory to Saint John Neumann Church in Bryn Mawr, PA.  
— **From Stretch Funeral Home, Haverford, PA**