

SOCIETY FOR BUSINESS ETHICS ANNUAL MEETING AUGUST 9-11, 2019

Preliminary Program (subject to change)

THURSDAY, AUGUST 8

8.30am-4.00 pm	SBE Board Meeting - Colonnade East
1:00pm-5.00pm	<p>Special Pre-Conference Session - Huntington II Teaching Business Ethics Effectively: Insights from Master Teachers Chair: Bradley Agle, Brigham Young University</p> <p>Co-sponsored by the Wheatley Institution at Brigham Young University</p>
6.00pm-7.30pm	International Reception (all conference registrants welcome) Huntington Foyer

FRIDAY, AUGUST 9

8.00am-12.30pm	<p>Emerging Scholars Workshop - Colonnade East and West (by invitation only)</p> <p>Chairs: Florian Krause, Leibniz University of Hanover Joé Martineau, HEC Montréal</p> <table border="0"> <tr> <td>Emerging Scholars</td> <td>Mentors</td> </tr> <tr> <td>Aatif Abbas, Syracuse University</td> <td>Miguel Alzola, Fordham University</td> </tr> <tr> <td>Zara Berberyan, Hamburg School of Business Administration</td> <td>George Brankert, Georgetown University</td> </tr> <tr> <td>Caleb Bernacchio, IESE Business School</td> <td>Heather Elms, American University</td> </tr> <tr> <td>Ewan Kingston, Duke University</td> <td>Geoff Moore, Durham University</td> </tr> <tr> <td>Nils Kruse, Martin-Luther Universität Halle/Wittenberg</td> <td>Kendy Hess, College of the Holy Cross</td> </tr> <tr> <td>Lucrezia Nava, ESADE Business School</td> <td>Nien-hé Hsieh, Harvard University</td> </tr> <tr> <td>Andrea Roncella, Universidad de Navarra</td> <td>Kirsten Martin, George Washington University</td> </tr> <tr> <td>Roxanne Leigh Ross, University of North Carolina Charlotte</td> <td>Niki den Nieuwenboer, University of Kansas</td> </tr> <tr> <td>Rebecca Christin Ruehle, University of Mannheim</td> <td>Sarah Pouryousefi, University of Nottingham</td> </tr> <tr> <td>Dana Janet Sindermann, University of St.Gallen</td> <td>Amy Sepinwall, University of Pennsylvania</td> </tr> <tr> <td>Lauren A. Taylor, Harvard University</td> <td>Jeffery Smith, Seattle University</td> </tr> <tr> <td>Wei Wang, University of Minnesota</td> <td>Florian Wettstein, University of St. Gallen</td> </tr> </table>	Emerging Scholars	Mentors	Aatif Abbas, Syracuse University	Miguel Alzola, Fordham University	Zara Berberyan, Hamburg School of Business Administration	George Brankert, Georgetown University	Caleb Bernacchio, IESE Business School	Heather Elms, American University	Ewan Kingston, Duke University	Geoff Moore, Durham University	Nils Kruse, Martin-Luther Universität Halle/Wittenberg	Kendy Hess, College of the Holy Cross	Lucrezia Nava, ESADE Business School	Nien-hé Hsieh, Harvard University	Andrea Roncella, Universidad de Navarra	Kirsten Martin, George Washington University	Roxanne Leigh Ross, University of North Carolina Charlotte	Niki den Nieuwenboer, University of Kansas	Rebecca Christin Ruehle, University of Mannheim	Sarah Pouryousefi, University of Nottingham	Dana Janet Sindermann, University of St.Gallen	Amy Sepinwall, University of Pennsylvania	Lauren A. Taylor, Harvard University	Jeffery Smith, Seattle University	Wei Wang, University of Minnesota	Florian Wettstein, University of St. Gallen
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1.00pm-2.30pm	<p>Conference Welcome - Boston Ballroom Jason Stansbury, SBE Executive Director, Calvin University Jeff Froosman, SBE Annual Meeting Program Chair, University of New Brunswick</p> <p>Plenary Gender Equity and Intersectionality Farzana Chowdhury, University of Texas Rio Grande Valley Robbin Derry, University of Lethbridge César González-Cantón, Colegio Universitario Estudios Financieros Lindsay Thompson, Johns Hopkins University</p>
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2.45pm-4.00pm	<p>Panel - Huntington II Author Meets Critics on Abraham Singer's "The Form of the Firm: A Normative Political Theory of the Corporation" Chair: Jeffrey Moriarty, Bentley University</p> <p>Sandrine Blanc, Leuven University Eric Orts, University of Pennsylvania Andreas Georg Scherer, University of Zurich Abraham Singer, Loyola University of Chicago</p>	<p>Emerging Scholars - Huntington III Session I Chair: Florian Krause, Leibniz University of Hanover</p> <p>Heads I Win, Tails You Lose: Unfairness in Corporate Activities Aatif Abbas, Syracuse University From Attitude to Action: Conceptualizing the Attitude-Behavior Gap in Ethical Fashion Consumption Zara Berberyan, Hamburg School of Business Virtue and Organization: Extending the MacIntyrean Paradigm Caleb Bernacchio, IESE Business School Don't Use the E-word: Exploitation and Labor in Global Production Networks Ewan Kingston, Duke University</p>	<p>Scholarly Papers - Braemore Eastern Philosophy and Business Chair:</p> <p>A Transcultural Interpretation of the Self: Implications for Self-Regulation towards Ethicality Mai C Vu, Northumbria University Irene Chu, York St. John University A Philosophical Approach to Corporate Social Responsibility in East Asia: The Integration of Confucianism, Legalism, and Taoism Shujuan Xiao, University of Hong Kong Ethics in Management: Connecting Peter Drucker with Daoism Alicia Hennig, Southeast University</p>	<p>Scholarly Papers - Kenmore The Role of the State in Promoting Morality Chair:</p> <p>Complicity and Hypocrisy Amy Sepinwall, University of Pennsylvania Nicolas Cornell, University of Pennsylvania Natural Liberty and Subsidiarity in the Economic Conception of Adam Smith Michael S. Asslaender, Technical University Dresden Who Knows What? Corporate Responsibility in the 21st-Century Regulatory State Aaron Ancell, Harvard University Wayne Norman, Duke University</p>
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3.45pm - 4:30 pm	Coffee Break - Huntington I			
4.15pm-5.30pm	<p>Panel - Huntington II Corporate Responsibility for Wealth Creation and Human Rights Chair: Michael Santoro, Santa Clara University</p> <p>Carolina Olarte Bácares, Pontificia Universidad Javeriana Geert Demuyjnck, EDHEC Business School Thomas Donaldson, University of Pennsylvania Georges Enderle, University of Notre Dame Anita Ramasastry, University of Washington</p>	<p>Emerging Scholars - Huntington III Session II Chair: Joé Martineau, HEC Montréal</p> <p>Exploiting the Social Divide as Competitive Advantage for Multinational Firms Nils Kruse, Martin-Luther Universität Halle/Wittenberg When the Going Gets Risky, the Risk-seekers Get Going: How Climate Risk Perception and Risk Attitude Affect Sustainable Practices Lucrezia Nava, ESADE Business School Ethical Essays in Finance: A Virtue Ethics Approach Andrea Roncella, Universidad de Navarra Ethical Culture: A Multi-level Framework Roxanne Leigh Ross, University of North Carolina Charlotte</p>	<p>Scholarly Papers - Braemore Sociological Perspectives on Business Ethics Chair:</p> <p>Cultural Business Ethics: A Social Theory Thomas Beschorner, University of St. Gallen Liberty from Social Responsibility: The Contribution of the Five Forces to Strategic Management Gaston de los Reyes, George Washington University Truth and Business Ethics: What is the Normative Significance of Usefulness? Vikram Bhargava, Santa Clara University Matthew Caulfield, University of Pennsylvania</p>	<p>Scholarly Papers - Kenmore Qualitative Analysis of Corruption Chair:</p> <p>Corrupted or Not? Discursive Constructions of Unethical Behaviour Marjo Siltaja, University of Jyväskylä Jukka Rintamäki, Loughborough University Playing the Victim: A Tale of Organizational Corruption in a State-owned Enterprise Marcelo Sanchez Pagliarussi, University of São Paulo The Meanings and Lived Experiences of Corporate Bribery in Indonesia Nadatus Salama, Hiroshima University Nobuyuki Chikudate, Hiroshima University</p>

5.30pm-6.00pm	<p>In Memoriam - Huntington II Remembering Ronald Duska and Michael Hoffman Chair: Joseph Desjardins, College of St. Benedict and St. John's University</p>
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6.00pm-6.30pm	<p>Poster Session - Huntington Foyer PhD Candidate Presentations</p> <p>Chairs: Florian Krause, University of St. Gallen Joé Martineau, HEC Montréal</p>
6.15pm-7.30pm	Emerging Scholars Reception (all conference registrants welcome) - Huntington Foyer

SATURDAY, AUGUST 10

7.00-9.00am	<p>Breakfast Workshop (Pre-registration required for participants who wish to receive feedback on work-in-process) - Colonnade East and West Gender Equity and Intersectionality</p> <p>Chairs: Farzana Chowdhury, University of Texas Rio Grande Valley Robbin Derry, University of Lethbridge César González-Cantón, Colegio Universitario Estudios Financieros Lindsay Thompson, Johns Hopkins University</p>
7:30am-9:00am	Coffee Break - Huntington I

9.10am-10.00am	<p>Panel - Huntington II Environmental and Human Rights Violations: Failure to Enforce Judgments and Failure of Comity Among Nations Chair: Paula Alexander Becker, Seton Hall University</p> <p>Marco Simons, Earth Rights International Juliana Bravo Valencia, Earth Rights International</p>	<p>Scholarly Papers - Huntington III Agriculture, Animals, and Ethics Chair:</p> <p>Theorizing Agriculture-society Tensions: An Ordonomic Approach to the Agrarian Vision Johanna Jaurnig, Leibniz Institute of Agricultural Development Ingo Pies, Martin Luther University Halle-Wittenberg Paul B. Thompson, Michigan State University Vladislav Valentinov, Leibniz Institute of Agricultural Development Cetaceans, Flourishing, Captivity, and Cruelty Thomas I. White, Loyola Marymount University</p>	<p>Review Paper and Scholarly Papers - Braemore Trust at the Foundation of Business Chair:</p> <p>Toward Operationalization: A Definition and Model of Ethical Capital Bradley Goroson, Brigham Young University Justin Ames, Brigham Young University Bradley Agle, Brigham Young University Trust and Economic Systems: Theoretical Review Marc A. Cohen, Seattle University</p>	<p>Scholarly Papers - Kenmore CSR and Employment Chair:</p> <p>The Role of Individual and Collective Actors in Promoting and Institutionalizing CSR: Micro-political Analysis Florian Krause, University of St. Gallen Taming Hierarchies by Silencing Pay: An Egalitarian Defense of Pay Secrecy Matthew Caulfield, University of Pennsylvania</p>
10.10am-11.00am	<p>Panel - Huntington II The Good, the Bad, and the Ugly Aspects of Care Chair: Joanne Ciulla, Rutgers University</p> <p>Donna Ladkin, Antioch University Leah Tomkins, The Open University</p>	<p>Workshop - Huntington III Teaching Professional Ethics through Experiential Learning</p> <p>Jason Brennan, Georgetown University William English, Georgetown University John Hasnas, Georgetown University Peter Jaworski, Georgetown University</p>	<p>Scholarly Papers - Braemore MacIntyre and Morality Chair:</p> <p>Desire, Goods, the Good and Human Flourishing: Organisational Implications for Enterprise at the Service of Society Geoff Moore, Durham University Dependence, Vulnerability, and Helping: A Non-Calculative, Moral-Heuristic B. Couch, Earlham College Caleb Bernacchio, Universidad de Navarra</p>	<p>Scholarly Papers - Kenmore Positive and Negative Duties of Firms Chair:</p> <p>Sweatshops, Structural Injustice, and the Wrong of Exploitation: Why Multinational Corporations Have Positive Duties to the Global Poor Brian Berkey, University of Pennsylvania Pricing Medicine Fairly Robert Charles Hughes, University of Pennsylvania</p>
10:45am-11:15am	Coffee Break - Huntington I			
11.10am-12.25pm	<p>Panel - Huntington II The Social Contract Tradition in Business Ethics: Ties that Bind Twenty Years On Chair: Pedro Francis-Gómez, University of Granada</p> <p>Sandrine Blanc, Leuven University Geert Demijncik, EDHEC Business School Tom Donaldson, University of Pennsylvania Cristophe Lüdtge, Munich Technical University Lorenzo Sacconi, University of Milan Ben Wempe, Rotterdam School of Management</p>	<p>Emerging Scholars - Huntington III Session III Chair: Kandy Hess, College of the Holy Cross</p> <p>An Ethical Inquiry into Corporate Nudging Rebecca Christin Ruchle, University of Mannheim Interpersonal Recognition in the Economic System: Introduction of Axel Honneth's Recognition Theory to Business Ethics Dana Jane Sindermann, University of St.Gallen Nonprofit Hospitals Desert of Tax Exemption: Time for a Reappraisal? Lauren A. Taylor, Harvard University Trajectories of Leader (Un)Ethicality Over Time: A Conceptual Integration Wei Wang, University of Minnesota</p>	<p>Scholarly Papers - Braemore Conceptualizing Corruption Chair:</p> <p>Corruption and Air Pollution: A Comparative Study of African and OECD Countries Iddisah Sulemana, University of Ghana Daniel Luke Kplenbaareh, University of Ghana "Push" and "Pull" in Multi-stakeholder Initiatives Luisa Victoria Rose Murphy, Copenhagen Business School Interorganizational Favor Exchange: Ethicality and Relational Outcomes Adam Nguyen, Siena College</p>	<p>Scholarly Papers - Kenmore Advances in Stakeholder Theory Chair:</p> <p>Stakeholder Representativeness Sarah Jastram, Hamburg School of Business Administration Zara Berberyan, Hamburg School of Business Administration How Stakeholder Responses to Corporate Social Irresponsibility Are Shaped by the Locus of Moral Repair and Strength of Stakeholder Relationship Jared Peifer, City University of New York Anne-Laure Winkler, City University of New York Conflicting Stakeholder Interests: Psychological Determinants of Attempts to Avoid Trade-offs Through Creative Problem-Solving Helet Botha, University of Virginia</p>
12.30pm-2.00pm	<p>Presidential Luncheon and Lifetime Achievement Awards Ceremony Boston Ballroom</p> <p>Presidential Address "What's in a Wage?" Jeff Moriarty, Bentley University President, Society for Business Ethics</p>			
2.15pm-3.30 pm	<p>Panel - Huntington II Property Rights, Capitalism, and the Urban Commons Chair: Patricia Werhane, DePaul University</p> <p>Lisa Newton, Fairfield University David Ozar, Loyola University Chicago Lindsay Thompson, Johns Hopkins University</p>	<p>Workshop - Huntington III Publishing in the Field of Business Ethics Bruce Barry, Vanderbilt University</p> <p>Ethics of the Scholarly Journal Publishing Enterprise and Industry: A Roundtable Discussion Chair: Bruce Barry, Vanderbilt University Michelle Greenwood, Editor in Chief, Journal of Business Ethics Andreas Georg Scherer, Associate Editor, Business Ethics Quarterly Michael Barnett, Professor of Management, Rutgers Business School Rebecca O'Rourke, Publisher (Social Science Journals), Cambridge University Press</p>	<p>Scholarly Papers - Braemore The Choices Leaders Face Chair:</p> <p>Should Firms Spy on One Another? Paul Dunn, Brock University Does Winning Awards Make CEOs Engage in More Philanthropy? Xuan Yu, Sun-Yat Sen University Jiangyan Li, Sun-Yat Sen University Support for Economic Inequality and Tax Evasion William Shafer, Lingnan University Zhihong Wang, Clark University Tien-Shih Hsieh, University of Massachusetts Dartmouth</p>	<p>Scholarly Papers - Kenmore Fresh Perspectives on CSR Chair:</p> <p>Corporate Moral Responsibility v. Corporate Social Responsibility: Friedman Was Right Kendy Hess, College of the Holy Cross The Value of Corporate Criminal Responsibility Kenneth Silver, University of Southern California The State of Nature and Excusing Corporate Wrongdoing Paul Garofalo, University of Southern California Kenneth Silver, University of Southern California</p>
3:30pm-4:00pm	Coffee Break - Huntington I			
4.00pm-5.15pm	SBE Business Meeting, Annual Awards, and Open Discussion with the Board - Colonnade East and West			
5.30pm-6.30pm	<p>SBE/SIM Joint Keynote Address - Boston Ballroom Chair: Danielle Warren, Rutgers University</p> <p>Pascale Helene Dubois Vice President of Integrity, World Bank</p>			
6.30-8.00pm	SBE/SIM Joint Keynote Reception (all conference registrants welcome) - Huntington Foyer			
SUNDAY, AUGUST 11				
7.00am-8.15am	Breakfast Hosted by Cambridge University Press - Increasing the Visibility of your Published Research (RSVP to victoria.gapenne@gmail.com required by July 28)			
8.30am-9.45am	<p>Panel - Huntington II Virtue and the Psychology of the Self Chair: Miguel Alzola, Fordham University</p> <p>Nicholas Burton, Northumbria University Irene Chu, University of Bradford Mai Chi Vu, Northumbria University Daryl Koehn, DePaul University Santiago Mejia, Fordham University Joshua August Skorburg, Duke University</p>	<p>Scholarly Papers - Huntington III Protecting Society from Corruption Chair:</p> <p>Persistence of Corruption and Distrust in Society: Does Civic Education Help? Farzana Chowdhury, University of Texas Rio Grande Valley The Impact of Corruption on Performance Bertrand Venard, Audencia Nantes "Legalized" Corporate Social Responsibility as a Potential Tool to Safeguard the Rule of Law Costantino Grasso, Coventry University</p>	<p>Scholarly Papers - Braemore Ethics and Issues in Economics Chair:</p> <p>The Problem of Externalities: How Challenges of Identification and Measurement Lead to Failures to Address Social Issues in Management Sean Travis Elliott, University of Virginia The Economics of Morality and the Fabric of Social Sciences Geofford Mimmelleier, Goethe-University Frankfurt A Dilemma for Expressive Arguments in Business Ethics Julian Jonker, University of Pennsylvania</p>	<p>Scholarly Papers - Kenmore Risk, Religion, and Reporting Chair:</p> <p>Contractualism and Risk Preferences Tobey K. Scharding, Bloomsburg University Impact of Religion on the Decision-Making Abilities of Leaders in a Context of Strong Islamic Beliefs: Evidence from the Middle East Petya Koleva, Coventry University Carbon Governance Effects on Disclosure and Performance Mahbub Zaman, University of Hull</p>
9:45am-10:45am	Coffee Break - Huntington I			
10.00am-11.15am	<p>Panel - Huntington II CSR and BHR: Overlapping, parallel, or competing concepts? The role of academic research for guiding corporate practice Chair: Dorothee Baumann-Pauy</p> <p>Heather Elms, American University Judith Schrempf-Stirling, University of Geneva Harry Van Buren, University of New Mexico Florian Weitsstein, University of St. Gallen</p>	<p>Scholarly Papers - Huntington III The Ethics of Investing Chair:</p> <p>Is High-Frequency Trading Making the Equity Market Better? Ignacio Ferrero, Universidad de Navarra Andrea Roncella, Universidad de Navarra Why Investors Are Not, and Should Not, Be Morally Responsible David Rönnegard, INSEAD Two-and-a-half Solutions to the Divestiture Puzzle Brent Odland, University of Calgary David Gordon Dick, University of Calgary</p>	<p>Scholarly Papers - Braemore Human Rights and the Organization Chair:</p> <p>Moral Repair for Corporate Human Rights Wrongs: The Role of Symbolic Remedies Jordi Vives, University of St. Gallen Florian Wettstein, University of St. Gallen Structuring Political CSR: Towards a Taxonomy and a Model Markus Scholz, University of Applied Sciences Vienna Exploring the Vicious Circle of Humouring Oppression in Organisations Vivek Soundararajan, University of Bath Sarah Glozer, University of Bath</p>	<p>Scholarly Papers - Kenmore Virtue and Leadership Chair:</p> <p>A Virtue Ethics Critique of Ethical Dimensions of Behavioral Economics Daryl Koehn, DePaul University You're So Smug, I'll Bet You Don't Care This Paper is About You Grant Rozeboom, St. Norbert College The Porous Self: Character As Malleable Santiago Mejia, Fordham University Joshua August Skorburg, Duke University</p>
11.30am-12.20pm	<p>Agora - Huntington II Welcome to the Agora! Chair: Jason Stansbury</p>	<p>Workshop - Huntington III Behavioral Ethics: Expanding Business Ethics Education</p>	<p>Scholarly Papers - Braemore Empathy Chair:</p>	<p>Scholarly Papers - Kenmore Property and the Commons Chair:</p>

	<p>The Ethics of Disintegrating Identity in the Time of Big Data James Brusseau, Pace University What Socrates Teaches About the Future of Work, Business, and Self Santiago Mejia, Fordham University Tae Wan Kim, Carnegie Mellon University Plato on Wall Street Wayne Norman, Duke University Eric Orts, University of Pennsylvania</p>	<p>Cara Biasucci, University of Texas</p>	<p>Exploring the Divide in Ethical Leadership Shazia Rehman Khan, Bahria University Empathy in Business: A Phenomenological Insight Gloria Zuniga y Postigo, University of Leuven</p>	<p>One man's trash is another man's treasure: The case for an inclusive ownership of waste Giuseppe Danese, University of Pennsylvania A Normative Theory of the Commons Jooho Lee, Pepperdine University</p>
12.30pm-1.45pm	BEQ Editorial Board Luncheon (by invitation only) -	Boston Ballroom	Former Emerging Scholars Luncheon (by invitation only)	Colonnade East and West
2.00pm-3.15pm	<p>Panel - Huntington II The Role of Ordinary Morality in Business Ethics: A Debate Between the "Back-to-Basics" and the "Market Failures" Approach Chair: Sarah Pouryousefi, University of Nottingham</p> <p>Andrew Gustafson, Creighton University Niels-Hå Høsh, Harvard University Rosemarie Monge, University of St. Thomas Wayne Norman, Duke University</p>	<p>Scholarly Papers - Huntington III Qualitative Assessment of Stakeholder Theory Chair:</p> <p>Stakeholder Responsibility and Value Creation in Organizations: Insights From the Health Care Sector Simone R. Barakat, Universidade Anhembi Morumbi Jerry Goodstein, Washington State University Andrew Wicks, University of Virginia Business, Relational, and Organizational Benefits of Proactive Stakeholder Management Mohammad A. Ali, Pennsylvania State Harrisburg Human Business, Humane Business: Effect of Stakeholder Orientation on Humanization and Moral Standing Katinka Quintelier, Vrije Universiteit Amsterdam</p>	<p>Scholarly Papers - Braemore Engaging the Social Environment of Business Chair:</p> <p>How Can Observers Effectively and Safely Engage With Unethical Organizational Behaviors Richard Nielsen, Boston College Business Contributions to the Achievement of the Sustainable Development Goals: From Local to Global Sustainability Eduardo Ordonez-Ponce, Athabasca University Amelia Clarke, University of Waterloo Consumer and Citizen: Overlapping Social Roles and Responsibilities Sebastian Müller, Christian-Albrechts-Universität</p>	<p>Scholarly Papers - Kenmore Pedagogy: Ethics and Education Chair:</p> <p>Accounting Ethics Education: A Preliminary Meta-Analysis Rommel Salvador, California State-Fullerton Shahin Davoudpour, University of California-Irvine Brian Alan Burgess, Michigan State University With Macintyre in the Boiler Room: Teaching Virtue Ethics in Business Through Movies Dirk Moosmayer, Dublin City University Marta Rocchi, Dublin City University Ignacio Ferrero, Universidad de Navarra Problematising Commercialization of Higher Management Education: Productive Innovation or Deligitimization Cathy Driscoll, Saint Mary's University David Wicks, Saint Mary's University Margaret McKee, Saint Mary's University Wendy Carroll, Saint Mary's University</p>
3:00pm-4:00pm	Coffee Break - Huntington I			
3.30pm-4.45pm	<p>Workshop - Huntington II The Challenges and Prospects of Deliberative Democracy for Corporate Sustainability and Responsibility</p> <p>Maximilian J. L. Schormair, University of Hamburg Dirk Ulrich Gilbert, University of Hamburg Abraham Singer, Loyola University Chicago</p>	<p>Workshop - Huntington III Serious Games and Workplace Ethics Challenges: Using Productive Failure in the Classroom</p> <p>Hilary Martin, Ryerson University Chris MacDonald, Ryerson University Michael Baumrog, Ryerson University</p>	<p>Scholarly Papers - Braemore In Search of New Paradigm for Ethics Chair:</p> <p>The Humanistic Economics of Krausismo Claus Dierksmeier, University of Tübingen Particularism for Generalists: A Russian Business Ethic Jonathan Drake, Creighton University</p>	<p>Scholarly Papers - Kenmore Market Failure Chair:</p> <p>Heath's Market Failures Approach and the Limits of Business Ethics Ian Hamilton Maitland, University of Minnesota Against Pareiticism: A Wealth Creation Approach to Business Ethics Carson Young, University of Pennsylvania The Application and Value of Heath's Market Failure Approach Andrew Gustafson, Creighton University Eric Peterson, Creighton University</p>
4.45pm-6.30pm	Closing Reception (all conference registrants welcome) - Boston Ballroom			